

WINDOW TO THE WORLD  
COMMUNICATIONS, INC.

(A Private Nonprofit Corporation)

*Financial Statements For the Years Ended  
June 30, 2013 and 2012  
(With Independent Auditor's Report Thereon)*

{ Financial Statements }

plante  
moran

Window to the World Communications, Inc.  
(A Private Nonprofit Corporation)

Years Ended June 30, 2013 and 2012

Contents

---

	<u>Page</u>
Independent Auditor's Report	1-2
Statements of Financial Position	3
Statements of Activities	4-5
Statements of Cash Flows	6
Notes to Financial Statements	7-27

## Independent Auditor's Report

To the Board of Trustees  
Window to the World  
Communications, Inc.  
Chicago, Illinois

### **Report on the Financial Statements**

We have audited the accompanying financial statements of Window to the World Communications, Inc. (A Private Nonprofit Corporation) (WWCI), which comprise the statements of financial position as of June 30, 2013 and 2012 and the related statements of activities and cash flows for the years then ended, and the related notes to the financial statements.

### **Management's Responsibility for the Financial Statements**

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### **Auditor's Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

To the Board of Trustees  
Window to the World  
Communications, Inc.

**Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Window to the World Communications, Inc. as of June 30, 2013 and 2012 and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

**Other Reporting Required by Government Auditing Standards**

In accordance with *Government Auditing Standards*, we will issue our report on our consideration of Window to the World Communications, Inc.'s internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, grant agreements, and other matters. The purpose of that report is to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on the internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering Window to the World Communications, Inc.'s internal control over financial reporting and compliance.



October 31, 2013

**WINDOW TO THE WORLD COMMUNICATIONS, INC.**  
(A Private Nonprofit Corporation)

Statements of Financial Position

June 30, 2013 and 2012

<b>Assets</b>	<b>2013</b>	<b>2012</b>
Current assets:		
Cash and cash equivalents	\$ 879,605	\$ 891,000
Accounts receivable, net	2,100,506	2,397,647
Pledges receivable, net	1,813,933	2,166,421
Program rights and other assets	887,039	825,343
Total current assets	5,681,083	6,280,411
Long-term pledges receivable, net	1,230,547	991,965
Beneficial interest in trust	754,673	696,511
Noncurrent program rights and other assets	282,711	418,769
Investments	30,970,217	28,421,250
Property and equipment, net	19,052,748	18,490,970
Federal Communications Commission license	327,123	327,123
Total assets	<b>\$ 58,299,102</b>	<b>\$ 55,626,999</b>
<b>Liabilities and Net Assets</b>		
Current liabilities:		
Accounts payable and accrued expenses	\$ 3,778,994	\$ 2,837,928
Severance liability	23,931	191,266
Deferred revenue	1,728,152	1,676,102
Accrued vacation	1,157,762	1,136,872
Current portion of loan payable	500,000	-
Total current liabilities	7,188,839	5,842,168
Loan payable	20,800,000	-
Long-term bonds payable	-	21,300,000
Long-term interest rate swap	1,246,287	1,898,872
Long-term deferred revenue and accrued expenses	1,075,268	1,093,297
Total liabilities	30,310,394	30,134,337
Net assets:		
Unrestricted	16,452,076	13,735,019
Temporarily restricted	7,940,670	8,179,181
Permanently restricted	3,595,962	3,578,462
Total net assets	27,988,708	25,492,662
Total liabilities and net assets	<b>\$ 58,299,102</b>	<b>\$ 55,626,999</b>

See accompanying notes to financial statements.

**WINDOW TO THE WORLD COMMUNICATIONS, INC.**  
(A Private Nonprofit Corporation)

Statement of Activities

Year Ended June 30, 2013

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Operating activities:				
Revenue and public support:				
Direct public support and program service revenue:				
Viewer and listener marketing	\$ 14,637,220	\$ —	\$ —	\$ 14,637,220
TV and radio underwriting/advertising	6,905,846	—	—	6,905,846
National and local TV production contracts	2,134,379	—	—	2,134,379
Development and special events	5,192,832	6,185	—	5,199,017
Campaign pledges - capital	29,409	770,483	—	799,892
Campaign pledges	1,582,963	—	—	1,582,963
Web and print sponsorship/advertising	169,947	—	—	169,947
Net assets released from restrictions	1,421,066	(1,421,066)	—	-
	<u>32,073,662</u>	<u>(644,398)</u>	<u>—</u>	<u>31,429,264</u>
Government grants:				
U.S. Department of Education grant	6,366,054	—	—	6,366,054
Federal and state grants	3,426,639	—	—	3,426,639
	<u>9,792,693</u>	<u>—</u>	<u>—</u>	<u>9,792,693</u>
Program licensing and facilities rental				
Annual appropriation from endowments	1,827,720	—	—	1,827,720
Miscellaneous	935,612	177,388	—	1,113,000
	<u>453,957</u>	<u>—</u>	<u>—</u>	<u>453,957</u>
	<u>3,217,289</u>	<u>177,388</u>	<u>—</u>	<u>3,394,677</u>
 Total revenue and public support	 <u>45,083,644</u>	 <u>(467,010)</u>	 <u>—</u>	 <u>44,616,634</u>
Expenses:				
Program:				
Develop, acquire and deliver local content	20,003,879	—	—	20,003,879
U.S. Department of Education project	6,176,475	—	—	6,176,475
National TV productions	1,370,096	—	—	1,370,096
Sales and syndication	4,451,688	—	—	4,451,688
Corporate communications	305,494	—	—	305,494
	<u>32,307,632</u>	<u>—</u>	<u>—</u>	<u>32,307,632</u>
Support services:				
Viewer and listener marketing	7,330,745	—	—	7,330,745
Business support	3,982,713	—	—	3,982,713
Development and special events	1,908,124	—	—	1,908,124
	<u>13,221,582</u>	<u>—</u>	<u>—</u>	<u>13,221,582</u>
 Total expenses	 <u>45,529,214</u>	 <u>—</u>	 <u>—</u>	 <u>45,529,214</u>
 Decrease in net assets from operating activities before other income (expenses)	 <u>(445,570)</u>	 <u>(467,010)</u>	 <u>—</u>	 <u>(912,580)</u>
Other income (expenses):				
Investment earnings, net of expenses	3,442,276	405,887	—	3,848,163
Operating transfer	(935,612)	(177,388)	—	(1,113,000)
Non cash interest rate swap gain	652,585	—	—	652,585
Other income	3,378	—	—	3,378
Endowment giving	—	—	17,500	17,500
	<u>3,162,627</u>	<u>228,499</u>	<u>17,500</u>	<u>3,408,626</u>
 Increase in net assets from investments and other income (expenses)	 <u>3,162,627</u>	 <u>228,499</u>	 <u>17,500</u>	 <u>3,408,626</u>
 Increase (decrease) in net assets	 <u>2,717,057</u>	 <u>(238,511)</u>	 <u>17,500</u>	 <u>2,496,046</u>
Net assets, beginning of year	13,735,019	8,179,181	3,578,462	25,492,662
Net assets, end of year	<u>\$ 16,452,076</u>	<u>\$ 7,940,670</u>	<u>\$ 3,595,962</u>	<u>\$ 27,988,708</u>

See accompanying notes to financial statements.

**WINDOW TO THE WORLD COMMUNICATIONS, INC.**  
(A Private Nonprofit Corporation)

Statement of Activities

Year Ended June 30, 2012

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total</u>
Operating activities:				
Revenue and public support:				
Direct public support and program service revenue:				
Viewer and listener marketing	\$ 14,228,912	\$ —	\$ —	\$ 14,228,912
TV and radio underwriting/advertising	7,267,335	—	—	7,267,335
National and local TV production contracts	1,725,374	—	—	1,725,374
Development and special events	4,002,274	6,099	—	4,008,373
Media infrastructure grant	883,977	4,121,287	—	5,005,264
Web and print sponsorship/advertising	163,059	—	—	163,059
Net assets released from restrictions	1,065,954	(1,065,954)	—	—
Change in donor designation	25,000	—	(25,000)	—
	<u>29,361,885</u>	<u>3,061,432</u>	<u>(25,000)</u>	<u>32,398,317</u>
Government grants:				
U.S. Department of Education grant	7,714,252	—	—	7,714,252
Federal and state grants	3,659,066	—	—	3,659,066
	<u>11,373,318</u>	<u>—</u>	<u>—</u>	<u>11,373,318</u>
Program licensing and facilities rental	2,397,630	—	—	2,397,630
Annual appropriation from endowments	876,460	65,045	—	941,505
Corporate support from investments	819,495	—	—	819,495
Miscellaneous	448,843	—	—	448,843
	<u>4,542,428</u>	<u>65,045</u>	<u>—</u>	<u>4,607,473</u>
Total revenue and public support	<u>45,277,631</u>	<u>3,126,477</u>	<u>(25,000)</u>	<u>48,379,108</u>
Expenses:				
Program:				
Develop, acquire and deliver local content	19,032,522	—	—	19,032,522
U.S. Department of Education project	7,636,286	—	—	7,636,286
National TV productions	846,884	—	—	846,884
Sales and syndication	4,350,182	—	—	4,350,182
Corporate communications	523,245	—	—	523,245
	<u>32,389,119</u>	<u>—</u>	<u>—</u>	<u>32,389,119</u>
Supporting services:				
Viewer and listener marketing	7,124,680	—	—	7,124,680
Business support	3,831,910	—	—	3,831,910
Development and special events	1,916,795	—	—	1,916,795
	<u>12,873,385</u>	<u>—</u>	<u>—</u>	<u>12,873,385</u>
Total expenses	<u>45,262,504</u>	<u>—</u>	<u>—</u>	<u>45,262,504</u>
Increase (decrease) in net assets from operating activities before severance and other income (expenses)	<u>15,127</u>	<u>3,126,477</u>	<u>(25,000)</u>	<u>3,116,604</u>
Severance and other income (expenses):				
Investment earnings, net of expenses	51,258	(178,740)	—	(127,482)
Operating transfer	(1,695,955)	(65,045)	—	(1,761,000)
Severance	(140,915)	—	—	(140,915)
Noncash interest rate swap gain	85,301	—	—	85,301
Endowment giving	—	—	20,750	20,750
(Decrease) increase in net assets from severance and other income (expenses)	<u>(1,700,311)</u>	<u>(243,785)</u>	<u>20,750</u>	<u>(1,923,346)</u>
(Decrease) increase in net assets	<u>(1,685,184)</u>	<u>2,882,692</u>	<u>(4,250)</u>	<u>1,193,258</u>
Net assets, beginning of year	15,420,203	5,296,489	3,582,712	24,299,404
Net assets, end of year	<u>\$ 13,735,019</u>	<u>\$ 8,179,181</u>	<u>\$ 3,578,462</u>	<u>\$ 25,492,662</u>

See accompanying notes to financial statements.

**WINDOW TO THE WORLD COMMUNICATIONS, INC.**  
(A Private Nonprofit Corporation)

Statements of Cash Flows

Years Ended June 30, 2013 and 2012

	<b>2013</b>	<b>2012</b>
Cash flows from operating activities:		
Increase in net assets	\$ 2,496,046	\$ 1,193,258
Adjustments to reconcile increase in net assets to net cash used in operating activities:		
Depreciation and amortization of property and equipment	2,363,067	2,299,957
Change in allowance for sustainer pledges receivable	275,523	15,991
Gain on interest rate swap agreement	(652,585)	(85,301)
Net gain on sales of assets	(4,000)	(9,825)
Gifts restricted for long-term investment	(17,500)	(20,750)
Change in donor designation	-	25,000
Net realized and unrealized (gain) loss on investments	(3,492,311)	381,085
Changes in current assets and liabilities:		
Accounts receivable, net	59,016	199,249
Pledges receivable, net	352,488	(2,081,421)
Program rights and other assets	(61,696)	13,987
Accounts payable and accrued expenses	792,658	(275,774)
Severance liability	(167,335)	(115,208)
Accrued vacation	20,890	27,454
Deferred revenue	(87,097)	(466,878)
Changes in noncurrent assets and liabilities:		
Pledges receivable, net	(238,582)	(991,965)
Beneficial interest in trust	(58,162)	81,419
Program rights and other assets	136,058	28,869
Accrued expenses and deferred rent	(18,029)	60,670
Net cash provided by operating activities	<u>1,698,449</u>	<u>279,817</u>
Cash flows from investing activities:		
Purchases of property and equipment	(2,674,688)	(718,773)
Proceeds from disposals of property and equipment	4,000	9,825
Purchases of investments	(10,982,014)	(4,352,417)
Sales of investments	11,925,358	5,260,802
Net cash (used in) provided by investing activities	<u>(1,727,344)</u>	<u>199,437</u>
Cash flows from financing activities:		
Borrowings under line of credit	8,200,000	6,500,000
Repayments of line of credit	(8,200,000)	(6,500,000)
Gifts restricted for long-term investment	17,500	20,750
Change in donor designation	-	(25,000)
Net cash provided by (used in) financing activities	<u>17,500</u>	<u>(4,250)</u>
Net (decrease) increase in cash and cash equivalents	<u>(11,395)</u>	<u>475,004</u>
Cash and cash equivalents, beginning of year	<u>891,000</u>	<u>415,996</u>
Cash and cash equivalents, end of year	<u>\$ 879,605</u>	<u>\$ 891,000</u>

See accompanying notes to financial statements.

WINDOW TO THE WORLD COMMUNICATIONS, INC.

(A Private Nonprofit Corporation)

Notes to Financial Statements

June 30, 2013 and 2012

(1) **Organization**

Window to the World Communications, Inc. (WWCI) is a private nonprofit corporation. WWCI owns and operates WTTW, a public TV station and a national TV production center, and WFMT, a commercial FM fine arts radio station and radio network. WWCI's mission is to provide distinctive and diverse programming to Chicago and national audiences through broadcast, production, online and other media.

(2) **Summary of Significant Accounting Policies**

The accompanying WWCI financial statements have been prepared on the accrual basis of accounting. Significant accounting policies followed in the preparation of these financial statements are described below.

(a) ***Basis of Presentation***

WWCI's financial statements have been prepared to focus on the organization as a whole and to present balances and transactions classified based on the existence or absence of donor-imposed restrictions. Accordingly, net assets and related activity (revenue, expenses, gains and losses) are classified as follows:

**Unrestricted** – net assets that are not subject to donor-imposed restrictions, and include the carrying value of physical properties (buildings and equipment). Items that affect this net asset category include program service revenue and related expenses associated with the core media activities of WWCI. In addition to these exchange transactions, changes in this category of net assets include certain types of philanthropic support (i.e., unrestricted gifts and restricted gifts whose donor-imposed restrictions were met during the fiscal year) and unrestricted investment earnings (losses) on endowments.

**Temporarily restricted** – net assets that are subject to donor-imposed restrictions that will be met either by actions of WWCI and/or the passage of time. Items that affect this net asset category are restricted gifts, donated assets and investment income whose use is limited to specific purposes by the donor. These amounts are reclassified to unrestricted net assets when such restrictions have been met, have expired, or when specific assets have been depreciated.

**Permanently restricted** – net assets that are subject to donor-imposed restrictions which require that they be maintained permanently by WWCI. Items that affect this net asset category include gifts wherein donors stipulate that the corpus be held in perpetuity (primarily gifts for endowment) and only the income be made available for specific purpose or general operations.

(b) ***Direct Public Support and Program Service Revenue***

Direct public support (contributions) and program service revenue is derived from various revenue sources which include, but are not limited to, viewer and listener marketing, TV and radio underwriting/advertising, national TV production contracts, development and campaign pledges.

Contributions, including unconditional promises, are recognized as revenue when the donor's commitment is received. Unconditional promises are recognized at the fair value of the future cash flows, net of allowances. An allowance for uncollectible pledges receivable is provided based upon management's judgment and analysis regarding such factors as the creditworthiness of the donor, prior collection history, type of contribution and nature of fundraising activity.

WINDOW TO THE WORLD COMMUNICATIONS, INC.

(A Private Nonprofit Corporation)

Notes to Financial Statements

June 30, 2013 and 2012

Contributions received with donor-imposed restrictions are reported as revenue of the temporarily and permanently restricted net asset classes. Conditional promises are recorded when donor stipulations are substantially met.

Viewer and listener marketing revenue consists of memberships (individual pledges) from on-air pledge drives and direct mail/telemarketing contributions.

TV and radio program underwriting/advertising revenue is recorded on a pro rata basis over the related broadcast period.

National TV production contract revenue is recognized on an estimated percentage-of-completion basis.

Development revenue consists of corporate, foundation, and individual contributions.

Campaign pledge revenue consists of individual and private foundation contributions.

**(c) Federal and State Grants**

Revenue from the U.S. Department of Education grant, the Corporation for Public Broadcasting (CPB) grant, and the State of Illinois grant is recognized as unrestricted grant revenue as expenses are incurred on the underlying projects.

**(d) Operations**

Operating results in the statements of activities reflect all operating transactions increasing or decreasing unrestricted net assets except those related to endowed gifts and severance. Changes in the value of charitable trusts held by others, changes in the value of temporarily restricted net assets, and earnings on endowment and board-designated funds have been reflected in other income with the exception of board-approved transfers for operations.

**(e) Severance**

During fiscal year 2012, WWCI recognized expenses of \$140,915 as a result of severance benefits related to job eliminations.

**(f) Cash and Cash Equivalents**

Cash and cash equivalents include cash on hand, cash in banks and money market accounts with original maturities of three months or less, except that such instruments purchased with endowment assets are classified as investments. WWCI maintains its cash and cash equivalents with PNC Bank and although amounts in bank deposit accounts may exceed federally insured limits at times, WWCI believes that it is not exposed to any significant credit risk on cash and cash equivalents.

**(g) Endowment**

Accounting principles generally accepted in the United States of America (GAAP) addresses the net asset classification of donor-restricted endowment funds for organizations subject to an enacted version of the 2006 Uniform Prudent Management of Institutional Funds Act (UPMIFA). A key component of UPMIFA is a requirement to classify the portion of a donor-restricted endowment fund that is not classified as permanently restricted net assets as temporarily restricted net assets until appropriated for expenditure.

WINDOW TO THE WORLD COMMUNICATIONS, INC.

(A Private Nonprofit Corporation)

Notes to Financial Statements

June 30, 2013 and 2012

**(h) Investments**

Investments are reported at fair value. For alternative investments, fair value is estimated as the net asset value per share provided by the investee as a practical expedient (as disclosed in Note 4). Investment earnings or loss (including realized gains and losses on investments, changes in unrealized holding gains and losses, interest and dividends) on investments that are not restricted by donors are included in investment returns in the statements of activities. Interest and dividend income is recorded on the accrual basis. Realized gains and losses are determined based on specific identification of securities sold.

WWCI's investments are exposed to various risks, such as interest rate, credit and overall market volatility. Due to these risk factors, it is reasonably possible that changes in the value of investments may occur in the near term and may materially affect the amounts reported in the financial statements.

**(i) Depreciation**

Under WWCI's capitalization policy, costs of acquiring property and equipment for purchases exceeding \$1,000 are capitalized. Depreciation is provided over the estimated useful lives of the respective assets on a straight-line basis. The useful lives used are as follows: building, 60 years or the remaining life of the lease; technical equipment and furniture and fixtures, 5 to 10 years; and leasehold improvements, the lesser of the remaining life of the lease or the useful life of the leasehold improvements.

**(j) FCC License**

The cost of the WFMT license issued by the Federal Communications Commission (FCC) to WWCI has not been amortized since December 31, 1970. WWCI assesses the asset annually for impairment and believes there has been no decrease in the value of this license.

**(k) Use of Estimates**

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities as of the date of the financial statements, and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

**(l) Beneficial Interest in Trust**

WWCI is the income beneficiary under a trust, the corpus of which is not controlled by WWCI. In the absence of donor-imposed conditions, WWCI recognizes its beneficial interest in a trust as a contribution in the period in which it receives notice that the trust agreement conveys an unconditional right to receive benefits. Beneficial interest in trust is stated at fair value.

**(m) Income Taxes**

WWCI received a determination letter from the Internal Revenue Service in December 1957 indicating that it qualifies as a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code and, except for taxes pertaining to unrelated business income, is exempt from federal and state income taxes. No provision for income taxes was required for the fiscal years ended June 30, 2013 and 2012.

WINDOW TO THE WORLD COMMUNICATIONS, INC.

(A Private Nonprofit Corporation)

Notes to Financial Statements

June 30, 2013 and 2012

WWCI's application of GAAP regarding uncertain tax positions had no effect on its financial position as management believes WWCI has no material unrecognized income tax benefits, including any potential risk of loss of its not-for-profit tax status. WWCI would account for any potential interest or penalties related to possible future liabilities for unrecognized income tax benefits as income tax expense. WWCI is no longer subject to examination by federal, state or local tax authorities for periods before 2010.

(n) *Subsequent Events*

The financial statements and related disclosures include evaluation of events up through and including October 31, 2013, which is the date the financial statements were available to be issued.

(3) **Receivables**

Receivables consist of the following as of June 30:

	<u>2013</u>	<u>2012</u>
Current:		
Trade (net of allowance for doubtful accounts of \$50,000 and \$56,000 as of June 30, 2013 and 2012, respectively)	\$ 1,258,331	\$ 951,715
Contracts and other receivables	842,175	1,445,932
Total current receivables, net	<u>\$ 2,100,506</u>	<u>\$ 2,397,647</u>
Pledges receivable (net of allowance for doubtful accounts of \$291,000 and \$16,000 as of June 30, 2013 and 2012, respectively)	<u>\$ 1,813,933</u>	<u>\$ 2,166,421</u>
Long-term pledges (net of allowance for doubtful accounts of \$0 and \$0 as of June 30, 2013 and 2012, respectively)	<u>\$ 1,230,547</u>	<u>\$ 991,965</u>

WWCI used a rate of 4% to calculate the present value of long-term pledges receivable.

WINDOW TO THE WORLD COMMUNICATIONS, INC.

(A Private Nonprofit Corporation)

Notes to Financial Statements

June 30, 2013 and 2012

The future pledges receivable as of June 30 are as follows:

	Unrestricted	Temporarily Restricted	Total
Less than one year	\$ 1,104,932	\$ 1,000,000	\$ 2,104,932
One to five years	1,343,750	-	\$ 1,343,750
More than five years	12,500	-	\$ 12,500
	<u>2,461,182</u>	<u>1,000,000</u>	<u>3,461,182</u>
Less allowances for doubtful accounts	(291,000)	-	(291,000)
	<u>2,170,182</u>	<u>1,000,000</u>	<u>3,170,182</u>
Less discount	(125,702)	-	(125,702)
Net	<u><u>\$ 2,044,480</u></u>	<u><u>\$ 1,000,000</u></u>	<u><u>\$ 3,044,480</u></u>

**(4) Fair Value Measurements**

GAAP defines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. GAAP describes three approaches to measuring the fair value of assets and liabilities: the market approach, the income approach and the cost approach, each of which include multiple valuation techniques. GAAP does not prescribe which valuation technique should be used when measuring fair value, but does establish a fair value hierarchy that prioritizes the inputs used in applying the various techniques. Inputs broadly refer to the assumptions that market participants use to make pricing decisions, including assumptions about risk. Level 1 inputs are given the highest priority in the hierarchy while Level 3 inputs are given the lowest priority. Financial assets and liabilities carried at fair value are classified in one of the three categories based upon the inputs to the valuation technique:

- Level 1 – Observable inputs that reflect unadjusted quoted prices for identical assets or liabilities in active markets as of the reporting date. Active markets are those in which transactions for the asset or liability occur in sufficient frequency and volume to provide pricing information on an ongoing basis.
- Level 2 – Observable market-based inputs or unobservable inputs that are corroborated by market data.
- Level 3 – Unobservable inputs that are not corroborated by market data. These inputs reflect management’s best estimate of fair value using its own judgment of the assumptions a market participant would use in pricing the asset or liability.

In instances whereby inputs used to measure fair value fall into different levels in the above fair value hierarchy, fair value measurements in their entirety are categorized based on the lowest level input that is significant to the valuation. WWCI’s assessment of the significance of particular inputs to these fair value measurements requires judgment and considers factors specific to each asset or liability.

WINDOW TO THE WORLD COMMUNICATIONS, INC.

(A Private Nonprofit Corporation)

Notes to Financial Statements

June 30, 2013 and 2012

The following tables set forth by level within the fair value hierarchy WWCI's financial assets and liabilities that were accounted for at fair value on a recurring basis as of June 30, 2013 and 2012. As required by GAAP, assets and liabilities are classified in their entirety on the lowest level of input that is significant to the fair value measurement. WWCI's assessment of the significance of a particular input to the fair value measurement requires judgment, and may affect their placement within the fair value hierarchy levels.

Description	Fair Values as of June 30, 2013	Recurring Fair Value Measurements at Reporting Date Using:		
		Quoted Prices in Active Markets for Identical Assets Level (1)	Significant Other Observable Inputs Level (2)	Significant Unobservable Inputs Level (3)
<b>Assets:</b>				
U.S. equity funds:				
Large cap	\$ 9,739,486	\$ 9,739,486	\$ -	\$ -
Small cap	877,971	877,971	-	-
Total U.S. equity funds	10,617,457	10,617,457	-	-
Fixed income funds	3,139,783	3,139,783	-	-
International equity funds	4,402,170	4,402,170	-	-
<b>Alternative investments:</b>				
Absolute return	8,680,162	-	5,778,614	2,901,548
International equity	1,752,453	-	1,752,453	-
Hedged equity	2,349,391	-	1,125,010	1,224,381
Private equity	28,801	-	-	28,801
Total alternative investments	12,810,807	-	8,656,077	4,154,730
Beneficial interest in trust	754,673	-	-	754,673
	<b>\$ 31,724,890</b>	<b>\$ 18,159,410</b>	<b>\$ 8,656,077</b>	<b>\$ 4,909,403</b>
<b>Liabilities:</b>				
Derivative liabilities	\$ 1,246,287	\$ -	\$ 1,246,287	\$ -

The following table reconciles the June 30, 2013 fair values to the related investments as shown on the Statement of Financial Position.

Fair values as of June 30, 2013	\$ 31,724,890
Less:	
Beneficial interest in trust	(754,673)
Total investments per Statement of Financial Position	<u>\$ 30,970,217</u>

WINDOW TO THE WORLD COMMUNICATIONS, INC.

(A Private Nonprofit Corporation)

Notes to Financial Statements

June 30, 2013 and 2012

Description	Fair Values as of June 30, 2012	Recurring Fair Value Measurements at Reporting Date Using:		
		Quoted Prices in Active Markets for Identical Assets Level (1)	Significant Other Observable Inputs Level (2)	Significant Unobservable Inputs Level (3)
<b>Assets:</b>				
U.S. equity funds:				
Large cap	\$ 9,056,619	\$ 9,056,619	\$ -	\$ -
Small cap	1,151,076	1,151,076	-	-
Total U.S. equity funds	10,207,695	10,207,695	-	-
Fixed income funds	1,464,773	1,464,773	-	-
International equity funds	2,508,572	2,508,572	-	-
<b>Alternative investments:</b>				
Absolute return	7,787,379	-	5,116,916	2,670,463
International equity	3,556,840	-	3,556,840	-
Hedged equity	1,195,047	-	-	1,195,047
Private equity	88,099	-	-	88,099
Total alternative investments	12,627,365	-	8,673,756	3,953,609
Beneficial interest in trust	696,511	-	-	696,511
	<b>\$ 27,504,916</b>	<b>\$ 14,181,040</b>	<b>\$ 8,673,756</b>	<b>\$ 4,650,120</b>
<b>Liabilities:</b>				
Derivative liabilities	\$ 1,898,872	\$ -	\$ 1,898,872	\$ -

The following table reconciles the June 30, 2012 fair values to the related investments as shown on the Statement of Financial Position.

Fair value note	\$ 27,504,916
Add:	
Redemption in transit	1,612,845
Less:	
Beneficial interest in trust	(696,511)
Total investments per Statement of Financial Position	<u>\$ 28,421,250</u>

WINDOW TO THE WORLD COMMUNICATIONS, INC.

(A Private Nonprofit Corporation)

Notes to Financial Statements

June 30, 2013 and 2012

WWCI's policy is to recognize transfers in and out of Level 1, 2, and 3 fair value classifications as of the beginning of the fiscal year of the change in circumstances that caused the transfer. During the year ended June 30, 2013, \$2,232,671 was transferred from Level 2 to Level 1 due to investments merging into a fund that is traded in active markets. During the year ended June 30, 2012, \$1,771,326 was transferred from Level 3 to Level 2 due to a lock-up period expiration.

The following section describes the valuation techniques used by WWCI to measure different financial instruments at fair value and includes the level within the fair value hierarchy in which the financial instrument is categorized.

Level 1

Investments in securities traded on a national securities exchange are stated at last reported sales price on the day of valuation. These financial instruments are classified as Level 1 in the fair value hierarchy.

Level 2

Estimated fair values for absolute return, international equity and hedged equity investments were based on net asset value per share of the funds.

The derivative instrument consists solely of interest rate swaps that are not traded on an exchange and are recorded at fair value based on a variety of observable inputs, including contractual terms, interest rate curves, yield curves, credit curves, measure of volatility and correlations of such inputs. Valuation adjustments may be made in the determination of fair value, which was obtained from an independent third-party advisor.

Level 3

Estimated fair value of absolute return and hedged equity funds were based on net asset value per share of the funds.

The fair value of WWCI's investments in a private equity partnership generally represents the amount WWCI would expect to receive if it were to liquidate its investment in the investment partnership excluding any redemption charges that may apply. In circumstances where the investment partnerships' net asset values were deemed to differ from fair value due to liquidity or other factors, net asset values would be adjusted accordingly to reflect liquidity reserves. As of June 30, 2013 and 2012, WWCI determined that there were no liquidity issues.

Beneficial interest in trust is stated at fair value. The fair value is based on the percentage of the trust designated to WWCI, applied to the fair value of the trust, which is based primarily on quoted market prices of its underlying assets. Changes in the fair value of the underlying trust assets, as determined by the trustees that hold and manage these assets, are recognized in the statements of activities in the period in which they occur.

WINDOW TO THE WORLD COMMUNICATIONS, INC.

(A Private Nonprofit Corporation)

Notes to Financial Statements

June 30, 2013 and 2012

The following tables present a reconciliation of the beginning and ending balances recorded for instruments classified as Level 3 in the fair value hierarchy as of June 30, 2013 and 2012.

Fair Value Measurements Using Significant Unobservable  
Inputs (Level 3)

	Absolute Return	Hedged Equities	Private Equities	Beneficial Interest in Trust	Total
Assets:					
Beginning balance, June 30, 2012	\$ 2,670,463	\$ 1,195,047	\$ 88,099	\$ 696,511	\$ 4,650,120
Total realized gains or losses included in change in net assets	-	-	(13,759)	-	(13,759)
Total unrealized gains included in change in net assets	231,085	29,334	5,526	58,162	324,107
Redemptions	-	-	(51,065)	-	(51,065)
Ending balance, June 30, 2013	<b>\$ 2,901,548</b>	<b>\$ 1,224,381</b>	<b>\$ 28,801</b>	<b>\$ 754,673</b>	<b>\$ 4,909,403</b>
Total gains or losses for the period included in change in net assets attributable to the change in unrealized gains or losses relating to Level 3 assets still held as of June 30, 2013	<b>\$ 231,085</b>	<b>\$ 29,334</b>	<b>\$ 5,526</b>	<b>\$ 58,162</b>	<b>\$ 324,107</b>

WINDOW TO THE WORLD COMMUNICATIONS, INC.

(A Private Nonprofit Corporation)

Notes to Financial Statements

June 30, 2013 and 2012

Fair Value Measurements Using Significant Unobservable  
Inputs (Level 3)

	Absolute Return	Hedged Equities	Private Equities	Beneficial interest in Trust	Total
Assets:					
Beginning balance, June 30, 2011	\$ 6,144,087	\$ 1,253,144	\$ 112,980	\$ 777,930	\$ 8,288,141
Transfer to Level 2*	(1,771,326)	-	-	-	(1,771,326)
Total realized gains or losses included in change in net assets	861,933	-	(5,215)	-	856,718
Total unrealized gains included in change in net assets	99,646	(58,097)	8,967	(81,419)	(30,903)
Purchases	-	41,372	-	-	41,372
Redemptions	(1,081,651)	(41,372)	(28,633)	-	(1,151,656)
Redemption in transit	(1,582,226)	-	-	-	(1,582,226)
Ending balance, June 30, 2012	<b>\$ 2,670,463</b>	<b>\$ 1,195,047</b>	<b>\$ 88,099</b>	<b>\$ 696,511</b>	<b>\$ 4,650,120</b>
Total gains or losses for the period included in change in net assets attributable to the change in unrealized gains or losses relating to Level 3 assets still held as of June 30, 2012					
	<b>\$ 99,646</b>	<b>\$ (58,097)</b>	<b>\$ 8,966</b>	<b>\$ (81,419)</b>	<b>\$ (30,904)</b>

\* The transfer to Level 2 is a result of an absolute return fund whose lock-up period expired.

The Beneficial interest in Trust pertains to an investment that is held in trust by a third party and can not be redeemed until the year 2482.

Level 3 gains and losses (realized and unrealized) included in the changes in net assets for the periods above are reported in investment income, net of transfers and expenses in the statements of activities. Level 3 unrealized gains and losses that are included in the changes in net assets that are still held as of June 30, 2013 and 2012 for the periods above are reported in investment income, net of transfers and expenses in the statements of activities.

WINDOW TO THE WORLD COMMUNICATIONS, INC.

(A Private Nonprofit Corporation)

Notes to Financial Statements

June 30, 2013 and 2012

The following tables summarize fair value measurements of investments in other investment funds that calculate net asset value per share (or its equivalent) as of June 30, 2013 and 2012:

Description	Fair Values as of June 30, 2013	Unfunded Commitments	Redemption Frequency (If Currently Eligible)	Redemption Notice Period	Level
Assets:					
Alternative investments:					
Absolute return (a)	\$ 2,901,548	\$ -	Annually	45-95 days	3
Absolute return (a)	5,778,614		Quarterly	65 days	2
International equity (b)	1,752,453	-	Daily, monthly	5 -30 days	2
Hedged equity (c)	1,224,381		5 yr lockout	60 days	3
Hedged equity (d)	1,125,010	-	Quarterly	45 days	2
Private equity (e)	28,801	-	None	None	3
Total alternative investments	<b>\$ 12,810,807</b>	<b>\$ -</b>			

Description	Fair Values as of June 30, 2012	Unfunded Commitments	Redemption Frequency (If Currently Eligible)	Redemption Notice Period	Level
Assets:					
Alternative investments:					
Absolute return (a)	\$ 2,670,463	\$ -	Annually	45-95 days	3
Absolute return (a)	5,116,916		Quarterly	65 days	2
International equity (b)	3,556,840	-	Daily, monthly	5 -30 days	2
Hedged equity (c)	1,195,047	-	5 yr lockout	60 days	3
Private equity (e)	88,099	-	None	None	3
Total alternative investments	<b>\$ 12,627,365</b>	<b>\$ -</b>			

WINDOW TO THE WORLD COMMUNICATIONS, INC.

(A Private Nonprofit Corporation)

Notes to Financial Statements

June 30, 2013 and 2012

(a) This category includes multi-strategy absolute return investments focused on probability-adjusted asset returns capturing the alpha in mispriced securities across conventional and alternative financial strategies. As of June 30, 2013, all funds in this category have passed their initial lock up periods; however, some have redemption terms that make full liquidity unavailable as of June 30, 2013. The fair values of the funds in this category have been estimated using the net asset value per share of the investments.

(b) This category includes investments primarily in Asia and Latin America's emerging markets debt and equity securities. As of June 30, 2013, all of the investments in this category have passed their initial lock-up periods. The fair values of the investments in this category have been estimated using the net asset value per share of the investments.

(c) This category includes investments in hedge funds that invest in both long and short positions, primarily in global equities. Management of the hedge fund has the ability to shift investments from value to growth strategies, from mid to large capitalization stakes, and from a net long position to a net short position. The investments dominate exposure in global markets. As of June 30, 2013, there remains a two-year lockup for all of the investments in this category. The fair values of the investments in this category have been estimated using the net asset value per share of the investments.

(d) This category includes investments in large-cap, in both U.S. long and short positions focusing on generating uncorrelated, absolute rates of return with an emphasis on capital preservation. The strategy takes a research-intensive approach to stock selection along with a thorough understanding of top-down economic trends in order to manage systematic or market risk. There was no initial lock-up period for these investments. The fair values of the investments in this category have been estimated using the net asset value per share of the investments.

(e) This category includes a private equity fund that is in liquidation. The investment is not redeemable. Investors can expect cash distributions on a regular basis as the fund winds down. The term for the liquidation of the investments in the portfolio ranges from 5 to 7 years. As of June 30, 2013, the fair values of the investments in this category have been estimated using the value provided by the fund manager.

WINDOW TO THE WORLD COMMUNICATIONS, INC.

(A Private Nonprofit Corporation)

Notes to Financial Statements

June 30, 2013 and 2012

(5) Investments

Long-term investments are summarized as follows as of June 30:

	2013		2012	
	Cost	Fair Value	Cost	Fair Value
U.S. equity funds:				
Dodge & Cox fund	\$ 3,590,494	\$ 4,917,100	\$ 3,967,647	\$ 4,277,248
Harbor fund	2,828,029	4,822,386	3,189,868	4,779,371
Longleaf Partners	584,003	877,971	1,092,672	1,151,076
Total U.S. equity funds	7,002,526	10,617,457	8,250,187	10,207,695
Fixed-income funds	3,167,723	3,139,783	1,447,748	1,464,773
International equity funds	4,110,482	4,402,170	2,444,764	2,508,572
Alternative investments:				
Absolute return	5,233,658	8,680,162	5,233,658	7,787,379
International equity	1,450,000	1,752,453	3,209,104	3,556,840
Hedged equity	2,200,000	2,349,391	1,200,000	1,195,047
Private equity	37,665	28,801	102,489	88,099
Total alternative investments	8,921,323	12,810,807	9,745,251	12,627,365
Total long-term investments	<u>\$ 23,202,054</u>	<u>\$ 30,970,217</u>	<u>\$ 21,887,950</u>	<u>\$ 26,808,405</u>

The following table reconciles the June 30, 2013 and 2012 investments in the above table to the investments as shown on the Statement of Financial Position.

	2013	2012
Fair value investments from above table	\$ 30,970,217	\$ 26,808,405
Add:		
Redemptions in transit	-	1,612,845
Total investments per Statement of Financial Position	<u>\$ 30,970,217</u>	<u>\$ 28,421,250</u>

WINDOW TO THE WORLD COMMUNICATIONS, INC.

(A Private Nonprofit Corporation)

Notes to Financial Statements

June 30, 2013 and 2012

Investment return for the years ended June 30, 2013 and 2012 is as follows:

	<u>2013</u>	<u>2012</u>
Interest and dividends	\$ 654,536	\$ 538,738
Realized gain and unrealized gain (loss) on investments	3,492,311	(381,085)
Fund management expenses	<u>(298,684)</u>	<u>(285,135)</u>
Total return on investments	3,848,163	(127,482)
Board approved transfers:		
Endowment transfer (See Note 14)	(1,113,000)	(941,505)
Investment transfer	-	(819,495)
Total Board approved transfers	<u>(1,113,000)</u>	<u>(1,761,000)</u>
Investment income, net of transfers and expenses	<u><u>\$ 2,735,163</u></u>	<u><u>\$ (1,888,482)</u></u>

Unrealized gain (loss) – investments in the above table includes \$58,162 and (\$81,419) from the beneficial interest in trust for the years ended June 30, 2013 and 2012, respectively.

**(6) Property and Equipment**

The following is a summary of property and equipment balances stated at historical cost as of June 30:

	<u>2013</u>	<u>2012</u>
Technical equipment	\$ 30,641,334	\$ 29,319,040
Building and leasehold improvements	22,809,862	22,662,027
Furniture, fixtures, and other assets	9,981,576	8,355,808
Deposits and construction in progress	<u>386,201</u>	<u>579,332</u>
Total property and equipment	63,818,973	60,916,207
Less accumulated depreciation and amortization	<u>(44,766,225)</u>	<u>(42,425,237)</u>
Net property and equipment	<u><u>\$ 19,052,748</u></u>	<u><u>\$ 18,490,970</u></u>

Construction in progress represents the accumulated costs of assets not yet placed in service. As of June 30, 2013 and 2012, these amounts relate to new equipment and improvements of existing facilities.

**(7) Liens on Property and Equipment**

WTTW acquired a portion of its technical equipment with the proceeds of grants received from the Public Telecommunications Facilities Program (PTFP). These grants provide that liens be placed upon this equipment for a 10-year period. The liens expire on various dates through 2020. In the event this equipment is sold within the 10-year period, PTFP is entitled to receive a pro-rata portion of the proceeds based upon the percentage of the original purchase price that it funded. WTTW has no intentions to sell any of this equipment within the 10-year period.

WINDOW TO THE WORLD COMMUNICATIONS, INC.

(A Private Nonprofit Corporation)

Notes to Financial Statements

June 30, 2013 and 2012

**(8) Income Taxes**

WWCI's management believes it will have an unrelated business income net operating loss of approximately \$1,552,000 for tax purposes for the year ended June 30, 2013 and that its unrelated business income net operating loss carryforward as of June 30, 2013 will be approximately \$7,537,000. This amount is available to offset future unrelated business income. The carryforward amounts expire on various dates through 2034. Deferred income tax assets related to the unrelated business net operating loss carryforwards were fully offset by a valuation allowance as of June 30, 2013 and 2012.

**(9) Line of Credit**

WWCI has an unsecured line of credit agreement with PNC Bank to support working capital requirements. This agreement as of June 30, 2013 permits borrowings of up to \$5,000,000. Outstanding borrowings bear interest at the current LIBOR (0.19428% as of June 30, 2013) plus 1.0%. The agreement expires November 6, 2013. Management is currently in negotiations and fully expects to extend the line of credit. As of June 30, 2013 and 2012, WWCI had no borrowings outstanding under this line of credit. WWCI is subject to certain covenants relating to the bonds in Note 10 that are also applicable to this line.

**(10) Loan and Bonds Payable**

On November 6, 2012, WWCI entered into an agreement with PNC Bank N.A. to borrow \$21,300,000. The loan is due on November 6, 2017 and is secured by \$1.7 million of WWCI's investment assets. The funds were used to retire the Illinois Development Finance Authority's Variable Development Series 1994 A & B and Series 2000 bonds.

Loan and bonds payable as of June 30, 2013 and 2012 consist of the following amounts due to PNC Bank and the Illinois Development Finance Authority, respectively:

	<u>Issued &amp; Outstanding Balance</u>		<u>Floating Rate</u>	
	<u>2013</u>	<u>2012</u>	<u>2013</u>	<u>2012</u>
1994 Series A (nontaxable)	\$ -	\$ 6,000,000	-	0.18%
1994 Series B (taxable)	-	1,600,000	-	0.30%
2000 Series (nontaxable)	-	13,700,000	-	0.12%
PNC Loan	21,300,000	-	0.19%	-
	<u>\$ 21,300,000</u>	<u>\$ 21,300,000</u>		

Of the \$21,300,000 in loan proceeds from PNC Bank, \$500,000 is due annually on the first business day of December, with the remaining balance due on maturity.

WINDOW TO THE WORLD COMMUNICATIONS, INC.

(A Private Nonprofit Corporation)

Notes to Financial Statements

June 30, 2013 and 2012

The balance of the loan matures as follows:

Year ending June 30:	
2014	\$ 500,000
2015	500,000
2016	500,000
2017	500,000
2018	19,300,000
	<u>\$ 21,300,000</u>

The PNC Bank loan is subject to certain financial bond covenants relating to unrestricted liquid assets to total indebtedness ratios, limitations of capital expenditures, and limitations of indebtedness.

**(11) Interest Rate Swaps**

On August 11, 2005, January 1, 2009 and January 2, 2009, WWCI entered into interest rate swap agreements to manage its exposure on its Variable Development Demand Bonds. The agreements exchange a variable rate of interest payment equal to 70% of one-month London Interbank Offered Rate (LIBOR) for an escalating interest rate capped at a fixed rate. The agreements mature on August 1, 2015, August 3, 2015, and October 1, 2014, respectively.

WWCI has capped its market risk to fixed rates as follows under the three swap agreements:

- 3.55% on \$10,000,000 of the original amount of Series 2000 Bonds
- 3.29% on \$3,700,000 of the original amounts of Series 2000 and \$6,000,000 of the original amounts of Series 1994 A Bonds
- 4.67% on \$1,600,000 of the original amount of Series 1994 B Bonds

By using derivative financial instruments to hedge exposures to changes in interest rates, WWCI exposes itself to credit risk and market risk. Credit risk is the failure of the counterparty to perform under the terms of the derivative contract. When the fair value of the derivative contract is positive, the counterparty owes WWCI, which creates credit risk for WWCI. When the fair value of a derivative contract is negative, WWCI owes the counterparty if WWCI terminated the contract. The counterparty for these swap agreements is JP Morgan Chase Bank, N.A., a high-quality counterparty.

Market risk is the adverse effect on the value of financial instruments that result from a change in interest rates. The market risk associated with the interest rate contracts is managed by establishing parameters that limit the types and degree of market risk that may be undertaken. See Note 4 for valuation techniques.

WINDOW TO THE WORLD COMMUNICATIONS, INC.

(A Private Nonprofit Corporation)

Notes to Financial Statements

June 30, 2013 and 2012

The following is a summary of the interest rate swaps in the Statements of Financial Position and Activities as of June 30:

	<u>2013</u>	<u>2012</u>
Statement of Financial Position Information - Long-term interest rate swap	\$ 1,246,287	\$ 1,898,872
Statement of Activities Information: Noncash interest rate swap gain	\$ 652,585	\$ 85,301
Interest expense included in program and support services expenses	(719,699)	(713,441)
Total interest rate swap loss in the Statement of Activities	<u>\$ (67,114)</u>	<u>\$ (628,140)</u>

**(12) Temporarily Restricted Net Assets**

Temporarily restricted net assets are available for the following purposes or periods as of June 30:

	<u>2013</u>	<u>2012</u>
Time restriction General	\$ 1,643,880	\$ 1,015,762
Purpose restriction <i>Chicago Tonight</i> internships	117,029	90,242
<i>Midnight Special</i>	46,474	52,082
	163,503	142,324
Time and purpose restriction Capital	6,133,287	7,021,095
Total temporarily restricted net assets	<u>\$ 7,940,670</u>	<u>\$ 8,179,181</u>

**(13) Permanently Restricted Net Assets**

Permanently restricted net assets are available for the following purposes or periods as of June 30:

	<u>2013</u>	<u>2012</u>
Endowments whose earnings can be used for: Unrestricted operating	\$ 2,101,572	\$ 2,096,572
Grainger studio upgrades	990,872	990,872
<i>Midnight Special</i>	268,018	268,018
<i>Chicago Tonight</i> internships	235,500	223,000
Total permanently restricted net assets	<u>\$ 3,595,962</u>	<u>\$ 3,578,462</u>

WINDOW TO THE WORLD COMMUNICATIONS, INC.

(A Private Nonprofit Corporation)

Notes to Financial Statements

June 30, 2013 and 2012

**(14) Endowment**

WWCI's endowment consists of nine individual funds and includes both donor-restricted endowment funds and funds designated by the Board of Trustees to function as endowments. As required by GAAP, net assets associated with endowment funds are classified and reported based on existences or absences of donor-imposed restrictions.

WWCI interpreted the Uniform Prudent Management of Institutional Funds Act (UPMIFA) as requiring the preservation of the fair value of the original gift as of the date of the gift of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, WWCI classifies as permanently restricted net assets (a) the original value of gifts donated to the permanent endowment and (b) the original value of subsequent gifts to the permanent endowment. The portion of the donor-restricted endowment fund that is not classified in permanently restricted net assets is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by WWCI in a manner consistent with the standard of prudence prescribed by UPMIFA. In accordance with UPMIFA, WWCI considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- 1) The duration and preservation of the fund
- 2) The purposes of the donor-restricted endowment funds
- 3) General economic conditions
- 4) The expected total return from income and appreciation of investments
- 5) Other resources of the organization
- 6) The investment policy of WWCI

WWCI has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment while seeking to maintain the purchasing power of the endowment assets. Endowment assets include those assets of donor-restricted funds that WWCI must hold in perpetuity or for a donor-specified period(s) as well as board-designated funds. Four percent of the average fair value of the investments held by WWCI for the prior 12 quarters is available for operations. The board approved a 4% operating transfer totaling \$1,113,000 in 2013 and \$941,505 in 2012. Under this policy, as approved by the Board of Trustees, the endowment assets are invested in a manner that is intended to produce results that exceed the price and yield results of the S&P 500 index while assuming a moderate level of investment risk. WWCI expects its endowment funds to provide an absolute return measured over a three-year period of the greater of 8% or CPI plus 5%. This is consistent with WWCI's objective to maintain the purchasing power of the endowment assets as well as to provide additional real growth through new gifts and investment return. WWCI's investment objective is to increase purchasing power while reducing, to the greatest extent possible, the possibility of loss over a three-year cycle. A secondary objective is to have sufficient degree of flexibility in order to meet unanticipated demands and changing environments. Diversification of assets will ensure that adverse or unexpected results from one security or security class will not have a detrimental impact on the entire portfolio. Actual returns in any given year may vary from this amount.

WINDOW TO THE WORLD COMMUNICATIONS, INC.

(A Private Nonprofit Corporation)

Notes to Financial Statements

June 30, 2013 and 2012

From time to time, the fair value of the assets associated with individual donor-restricted endowment funds may fall below the level that the donor or UPMIFA requires WWCI to retain as a fund of perpetual duration. In accordance with GAAP, deficiencies of this nature are reported in unrestricted net assets and amounted to \$11,525 and \$156,533 as of June 30, 2013 and 2012, respectively. The deficiencies resulted from unfavorable market fluctuations that occurred after the investment of permanently restricted contributions.

Endowment net asset composition by type of fund as of June 30, 2013 is comprised of the following:

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total</u>
Donor-restricted endowment funds	\$ (11,525)	\$ 545,561	\$ 3,595,962	\$ 4,129,998
Board-designated endowment funds	25,309,811	-	-	25,309,811
Total endowment funds	<u>\$ 25,298,286</u>	<u>\$ 545,561</u>	<u>\$ 3,595,962</u>	<u>\$ 29,439,809</u>

Endowment net asset composition by type of fund as of June 30, 2012 is comprised of the following:

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total</u>
Donor-restricted endowment funds	\$ (156,533)	\$ 412,975	\$ 3,578,462	\$ 3,834,904
Board-designated endowment funds	23,193,965	-	-	23,193,965
Total endowment funds	<u>\$ 23,037,432</u>	<u>\$ 412,975</u>	<u>\$ 3,578,462</u>	<u>\$ 27,028,869</u>

WINDOW TO THE WORLD COMMUNICATIONS, INC.

(A Private Nonprofit Corporation)

Notes to Financial Statements

June 30, 2013 and 2012

Changes in endowment net assets for the fiscal year ended June 30, 2013:

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total</u>
Endowment net assets, beginning of year	\$ 23,037,432	\$ 412,975	\$ 3,578,462	\$ 27,028,869
Investment return:				
Investment income	284,000	66,326	-	350,326
Net appreciation (realized and unrealized)	<u>2,912,466</u>	<u>271,878</u>	<u>-</u>	<u>3,184,344</u>
Total investment return	3,196,466	338,204	-	3,534,670
Contributions	-	-	17,500	17,500
Appropriation of endowment assets for expenditure	-	(28,230)		(28,230)
Annual board appropriation of endowment funds to operations	<u>(935,612)</u>	<u>(177,388)</u>	<u>-</u>	<u>(1,113,000)</u>
Endowment net assets, end of year	<u><b>\$ 25,298,286</b></u>	<u><b>\$ 545,561</b></u>	<u><b>\$ 3,595,962</b></u>	<u><b>\$ 29,439,809</b></u>

Changes in endowment net assets for the fiscal year ended June 30, 2012:

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total</u>
Endowment net assets, beginning of year	\$ 24,003,161	\$ 604,538	\$ 3,582,712	\$ 28,190,411
Investment return:				
Investment income	109,740	151,913	-	261,653
Net depreciation (realized and unrealized)	<u>(199,009)</u>	<u>(249,634)</u>	<u>-</u>	<u>(448,643)</u>
Total investment return	(89,269)	(97,721)	-	(186,990)
Contributions	-	-	20,750	20,750
Appropriation of endowment assets for expenditure	-	(28,797)	-	(28,797)
Change in donor designation	-	-	(25,000)	(25,000)
Annual board appropriation of endowment funds to operations	<u>(876,460)</u>	<u>(65,045)</u>	<u>-</u>	<u>(941,505)</u>
Endowment net assets, end of year	<u><b>\$ 23,037,432</b></u>	<u><b>\$ 412,975</b></u>	<u><b>\$ 3,578,462</b></u>	<u><b>\$ 27,028,869</b></u>

WINDOW TO THE WORLD COMMUNICATIONS, INC.

(A Private Nonprofit Corporation)

Notes to Financial Statements

June 30, 2013 and 2012

**(15) Lease Commitments**

WWCI leases the land upon which WTTW's and WFMT's general office and studio building is constructed, as well as transmission and antenna space. WWCI incurred aggregate rental expense of approximately \$690,000 and \$691,000 for the years ended June 30, 2013 and 2012, respectively. The future minimum payments due under noncancelable operating leases in effect as of June 30, 2013 are as follows:

Year ending June 30:	
2014	\$ 822,000
2015	837,000
2016	853,000
2017	869,000
2018	886,000
Thereafter (expires in 2062)	<u>4,263,000</u>
	<u><u>\$ 8,530,000</u></u>

The future minimum payments above may be reduced by up to \$1,619,000 for underwriting that WWCI has contracted to provide a certain lessor in lieu of cash rental payments. WWCI recognized approximately \$203,000 and \$199,000 in lease barter revenue and expense during the years ended June 30, 2013 and 2012, respectively.

The leases contain annual escalation clauses and, accordingly, rent expense is recorded on the straight-line basis over the life of the lease.

**(16) Retirement Plan**

All eligible employees are included in the WWCI defined contribution retirement plan. Under this plan, an amount equal to 3% of the base compensation of all eligible employees is contributed by WWCI. Eligible employees may also voluntarily contribute up to 4.5% of their base compensation to the plan; such contributions are matched by WWCI up to 4.5% for certain union employees and 2% for non-union employees. All contributions are used to purchase mutual funds and individual annuity contracts. The amount contributed and charged to expense for the years ended June 30, 2013 and 2012 was \$284,936 and \$166,068, respectively.

**(17) Contingencies**

WWCI is subject to potential legal actions which arise in the ordinary course of business. In the opinion of management, based upon opinions of legal counsel, the disposition of all potential or threatened claims will not have a material impact on the financial position of WWCI.

**(18) Supplemental Cash Flow and Other Information**

Cash payments for interest amounted to \$938,472 and \$784,891 for the years ended June 30, 2013 and 2012, respectively.

Interest expense was \$959,199 and \$784,891 for the years ended June 30, 2013 and 2012, respectively.

As of June 30, 2013 and 2012, WWCI purchased broadcast and production equipment in the amounts of \$250,157 and \$26,082, respectively, which was included in accounts payable.

During fiscal year 2013, WWCI retired its series 1994 and 2000 bonds in the amount of \$21,300,000 and entered into a loan agreement with PNC bank in the amount of \$21,300,000.