FACT SHEET

TITLE:	**TRAILBLAZERS: THE NEW ZEALAND STORY**
NOLA CODE:	**TBLZ 0101 H1**
#/LENGTH:	1/60
CATEGORY:	Documentary
FORMAT:	HD Base/16x9
CLOSED CAPTIONED:	Yes
STEREO:	Yes
SAP:	No
HD FEED FOR RECORD:	Saturday, January 28, 2017 @ 1600-1700ET/HD04
BROADCAST RIGHTS:	Unlimited releases over two years beginning 1/28/17: SCH/2YRS; VOD/concurrent with broadcast; and non-commercial cable. Royalty free to members and subscribers of the National Educational Telecommunications Association
PRODUCER:	**Free To Choose Media**
PROGRAM DESCRIPTION:	Thirty years ago New Zealand had the most government-controlled economy existing outside communist countries, and was on the verge of economic collapse. Today, the country is a driving force in international trade, economic leadership, and healthy environmental practices. The country is also the global leader in sustainable fishing practices. ***Trailblazers: The New Zealand Story, a Personal Exploration by Johan Norberg*** explores the ingenuity and ambition of individual New Zealanders who initiated innovative ideas and entrepreneurial leadership as bold politicians instituted radical financial reforms to save the country from economic collapse.

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SCHEDULING SUGGESTIONS:	Program will fit well and can be scheduled across several different timeslots including public affairs, business, environmental or travel.
FLAGS:	None
PROMOTIONAL MATERIALS:	Photos, captions, logo and banner ads available at http://thenewzealandstoryfilm.com/about/presskit.php
PRODUCTION DATE:	2016
PRESENTING STATION:	WTTW Chicago
PRODUCTION CREDITS:	Executive Producers: Bob Chitester and Tom Skinner
	Writers/Producers/Directors: Maureen Castle Tusty and Jim Tusty
UNDERWRITERS:	The Donald and Paula Smith Family Foundation
	Donors Trust, Inc.
LOCAL UNDERWRITING:	Local underwriting is permissible
ON-AIR PROMOS:	**:**20 and :30 promos in PBS Dropbox
RELATED MERCHANDISE:	DVD - $14.97 + free standard shipping
	www.freetochoose.net
VIEWER INQUIRIES:	info@freetochoosemedia.org
WEBSITES:	www.thenewzealandstoryfilm.com
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	Press: Marjory Hawkins
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