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ANNUAL

# REPORT

Fiscal 2013, A Year of Stories



**LETTER FROM THE CHAIRMAN OF THE BOARD**

Norman R. Bobins

**DEAR DONORS AND MEMBERS:**

As always when we reach the end of a successful fiscal year, I would like to express my heartfelt thanks to the generous individuals, corporations, and foundations who make the work we do here at WTTW and WFMT possible. Year in and year out, you are helping to educate, enlighten, and entertain a vast and diverse audience of all ages who values the unique quality content we have to offer. And it simply couldn't happen without your support.

Also, we owe a huge debt of gratitude to our dedicated Board of Trustees who give so much of their time, energy, and counsel to our mission; to our Community Advisory Board for their much-appreciated input; and to the management and staff of WTTW and WFMT who work to ensure that our consistently high standards are maintained and our expectations surpassed.

Finally, to our discerning audiences – thank you for choosing us, as WTTW and WFMT continue to offer the highest quality television, classical and fine arts music, and digital content, to be accessed anywhere you are, anytime you want. Public media is America's largest classroom, its biggest showcase for the arts, and its window to the world's wonders, and we are proud to provide you with a front row seat to it all.

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With appreciation,

Norman R. Bobins  
Chairman of the Board  
Window to the World Communications, Inc.

ON THE COVER: Geoffrey Baer at Chicago's Robie House, one of the *10 Buildings that Changed America*, which premiered nationwide in May 2013.



LETTER FROM THE PRESIDENT AND CEO

Dan Schmidt

DEAR DONORS AND MEMBERS:

Theoretical physicist and visionary Albert Einstein famously said, “*If you always do what you always did, you will always get what you always got.*” In a year when we celebrated innovation in all areas, this quote seems especially relevant. Throughout our history, WTTW and WFMT have been trailblazers in technology, and in this digital era, we continue to embrace change, venture into exciting new arenas, and imagine more ways to serve our diverse community.

WTTW and WFMT have focused on national and international program development and syndication, coupled with continued advances to our websites and on-demand capabilities, to enable our audiences to access our unique content whenever, wherever, and however it is most convenient for them. As a result, we are connecting with our audiences more directly than at any point in our history. As always, we strive to be the most trusted source for local news, public affairs, educational, and classical and fine arts music programming anywhere in the country, and globally as well.

This year, America learned what Chicago already knew – that Geoffrey Baer makes architecture and history come alive for audiences like nobody else. Our engaging national special *10 Buildings that Changed America* took Geoffrey and his production team all across the country, highlighting ten groundbreaking works of architecture and sparking considerable debate as the audience came up with their own favorites on our website. And there is so much more on the companion mobile website to experience. *10 Buildings* premiered to great ratings across the country, and led PBS to ask for more.

This year, WTTW’s very popular local series, *Check, Please!*, conducted a highly visible online search for a new host, encouraging audiences to weigh in on the candidates as the selection process progressed. After more than 900 applicants vied for the job, the last one standing was Elmwood Park native Catherine De Orio, who promised to take the show into its 13th season forward in style. Simultaneously, a robust new *Check, Please!* website made its

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debut, where Chicago foodies could sample recipes, compare notes about their favorite eateries, access video of each segment, learn about the restaurants, and enjoy a new foodie blog. Additionally, a weekly e-newsletter, *Check, Please! Planner*, provided subscribers with a timely roundup of culinary events and special discounts to help them enjoy all that the city's dining scene has to offer.

Be sure to explore [wttw.com](http://wttw.com) for extensive video, program schedules, program and event information, and a wide variety of interactive content.

On the WFMT side, we introduced a new subscription website for the WFMT Radio Network's *Exploring Music with Bill McGlaughlin*. This, too, has been a great success as fans are able to access hundreds of hours of this lively and entertaining nightly series, with more content being added on a regular basis. Also, WFMT's popular *Introductions* series, showcasing promising pre-college musicians, celebrated its fifth anniversary on the air.

WFMT's myriad live broadcasts of symphonies, opera and folk performances, chamber music concerts, local music events, along with engaging documentaries and special features, remain unparalleled in quality, quantity, and variety. A wealth of supplemental content is also available at [wfmt.com](http://wfmt.com), including interactive features, event and membership opportunities, and information and blogs related to WFMT series and specials. And WFMT is always accessible, 24/7, at [wfmt.com/streaming](http://wfmt.com/streaming).

Our ability to work with and ahead of new technologies is only possible because of people, just like you, who are an essential part of everything we do. We are grateful for your continued support. Stay with us as we imagine more, and enjoy this month-by-month compendium of highlights from fiscal year 2013.

Sincerely,



Dan Schmidt  
President and CEO  
Window to the World Communications, Inc.

## STAY CONNECTED

[wttw](http://wttw.com) | [wfmt](http://wfmt.com)

**wttw**

### BROADCAST

WTTW is one of the Midwest's premier public media organizations, dedicated to bringing Chicago and the world together to explore the arts, sciences, humanities, and public affairs. WTTW is comprised of WTTW11, WTTW Prime, WTTW Create, WTTW WORLD, WTTW Vme, and [wttw.com](http://wttw.com).

**wttw11**

**WTTW11** reaches an audience of 1.8 million over a four-state area each week, making it one of the most-watched public television stations in America. WTTW11 can be viewed with a free TV, over-the-air antenna setup in high definition by tuning to channel 11-1. Cable and satellite viewers can locate WTTW11 in high definition on their on-screen menu. The full schedule is available online at [wttw.com/schedule](http://wttw.com/schedule).

**wttwPrime**

**WTTW Prime** is our "prime time all the time" channel. Free TV, over-the-air antenna viewers can tune to channel 11-2 to find WTTW Prime. WTTW Prime is on Comcast digital cable channel 370 and on RCN channel 37. The full schedule is available online at [wttw.com/schedule](http://wttw.com/schedule).

**wttwcreate**

**WTTW Create** is our how-to and lifestyle programming channel. Free TV, over-the-air antenna viewers can tune to channel 11-3. WTTW Create is on Comcast digital cable channel 369 and on RCN channel 38. WTTW Create programming airs from 7:00 am to 7:00 pm. The full schedule is available online at [wttw.com/schedule](http://wttw.com/schedule).

**wttwWORLD**

**WTTW WORLD** features public television's signature documentary, science, and news programming complemented by original content from emerging producers. Free TV, over-the-air antenna viewers can tune to channel 11-3. WTTW WORLD is on Comcast digital cable channel 369 and on RCN channel 38. WTTW WORLD airs from 7:00 pm to 7:00 am. The full schedule is available online at [wttw.com/schedule](http://wttw.com/schedule).

**vme**  
un servicio de **wttw11**

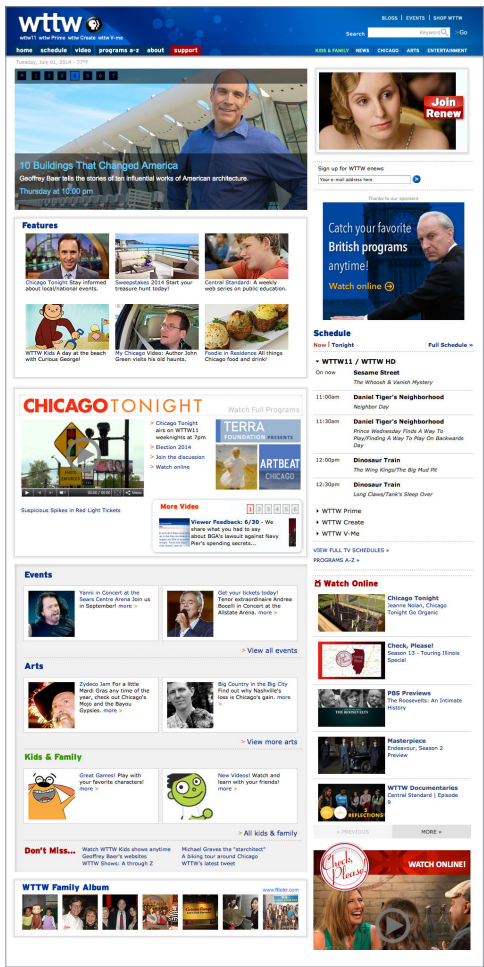
**WTTW Vme** is our Spanish language channel. Free TV, over-the-air antenna viewers can tune to channel 11-4. WTTW Vme is on Comcast digital channels 368 and 629, Dish Network channels 846 and 9414, DirectTV channel 440, and RCN channel 39. The full schedule is available online at [wttw.com/schedule](http://wttw.com/schedule).

### ON DEMAND

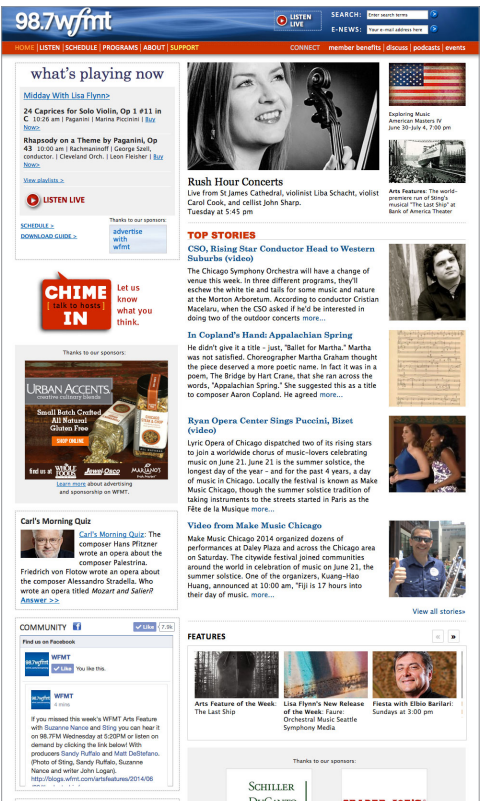
You can find WTTW on Demand on Comcast.

DIGITAL

**WTTW.com** reaches beyond traditional television platforms with a mobile-optimized, user-focused, immersive, and interactive experience. With exclusive, original content spanning local, national, and international interests including arts and entertainment, news and public affairs, nature and science, technology, history, how-to, kids and more, wttw.com visitors can connect with others in the community and access a full library of local and national video content for kids and adults, interactive features, event and membership opportunities, and robust sites and blogs dedicated to WTTW and PBS series and specials.



wttw.com



wfmt.com



wttw.com/checkplease

APPS

**WTTW Apps** are another way to access and engage with WTTW content. In addition to watching WTTW and PBS programming via our mobile video portal at [video.wttw.com](http://video.wttw.com), viewers can also access local and national video content via the PBS mobile app. Visit [wttw.com/mobile](http://wttw.com/mobile) to learn more and to download our apps.

OVER-THE-TOP CONTENT STREAMING

PBS and WTTW programming are available through a variety of over-the-top hardware, software, and video content solutions including Roku, Chromecast, Xbox 360, PlayStation 3, Apple TV/iTunes, Amazon Instant Video, Netflix, Hulu, YouTube, and more.

SOCIAL MEDIA

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[facebook.com/wttw11](http://facebook.com/wttw11)

Central Standard Facebook

[facebook.com/centralstandard312](http://facebook.com/centralstandard312)

Check, Please! Facebook

[facebook.com/checkplease](http://facebook.com/checkplease)

Chicago Tonight Facebook

[facebook.com/chicagotonight](http://facebook.com/chicagotonight)

Geoffrey Baer Facebook

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Jay's Chicago Facebook

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My Chicago Facebook

[facebook.com/mychicagoWTTW](http://facebook.com/mychicagoWTTW)

WTTW Twitter

[twitter.com/wttw](http://twitter.com/wttw)

Check, Please! Twitter

[twitter.com/checkpleaseDave](http://twitter.com/checkpleaseDave)

My Chicago Twitter

[twitter.com/mychicagoWTTW](http://twitter.com/mychicagoWTTW)

WTTW YouTube

[youtube.com/wttwchicago](http://youtube.com/wttwchicago)

Central Standard YouTube

[youtube.com/centralstandardWTTW](http://youtube.com/centralstandardWTTW)

WTTW Flickr

[flickr.com/photos/wttwchannel11](http://flickr.com/photos/wttwchannel11)

WTTW Tumblr

[wttwchicago.tumblr.com](http://wttwchicago.tumblr.com)

WTTW Pinterest

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Chicago's Loop: A New Walking Tour App



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A Taste for the Past: Architect Pier Carlo Bonte...

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PBS NewsHour Weekend: Full Epi...

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The Roosevelts

American Experience

WTTW Documentaries

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CHICAGO TONIGHT

August 22, 2014 - Web Extra: The Week in Review: 8/22

Joel Weisman and his panel of journalists breakdown the Chicago mayoral race.

05:03

+ ADD

CHICAGO TONIGHT

August 22, 2014 - Chicago Tonight: The Week in Review: 8/22

Joel Weisman and his panel of journalists discuss this week's headlines.

27:03

+ ADD

WTTW DOCUMENTARIES

Old St. Patrick's Church: A Chicago Renaissance Story

Old St. Patrick's Church: A Chicago Renaissance Story

59:08

+ ADD

CHICAGO TONIGHT

August 21, 2014 - Jane Lynch

We catch up with Chicago native actor and comedian Jane Lynch.

09:37

+ ADD

Most Popular

See All

FRONTLINE

Losing Iraq

FRONTLINE examines the unfolding chaos in Iraq: What went wrong? How did we get here?

01:24:10

+ ADD

MASTERPIECE

Breathless Preview

Breathless, starring Jack Davenport, premieres Sunday, Aug. 24, 2014, 9pm ET on PBS.

00:30

+ ADD

FRONTLINE

The Retirement Gamble

Will your IRA or 401(k) accounts ensure a safe retirement?

52:11

+ ADD

MASTERPIECE

Hercule Poirot, Season 12: Dead Man's Folly

Learn if a "murder hunt" game could turn out to be a real murder.

01:22:10

+ ADD

Expiring Soon

See All

AMERICAN MASTERS

James Baldwin: The Price of the Ticket

Expires Tomorrow

AUSTIN CITY LIMITS

Phoenix

Expires in 2 Days

CHAUTAUQUA - AN AMERICAN NARRATIVE

Chautauqua 2014 Season Preview

Expires in 2 Days

VICIOUS

Season 1 | Episode 5

Expires in 3 Days

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STAY CONNECTED



BROADCAST

98.7WFMT is Chicago's classical radio station, committed to providing the best and broadest selection of classical, fine arts, and folk music programming to a local audience via 98.7WFMT and [wfmt.com](http://wfmt.com), and to a global audience via the WFMT Radio Network and online at [wfmt.com](http://wfmt.com). A classical music force for more than 60 years, WFMT reaches a monthly audience of 350,000 locally as the station presents live concerts and performances, and special broadcasts and interviews with renowned artists from venues around the world.



Rachel Barton Pine

The **WFMT Radio Network** creates and distributes radio programs to stations serving audiences across the United States and around the world. In addition to syndicating concerts by such renowned orchestras as the Chicago Symphony Orchestra, Civic Orchestra of Chicago, New York Philharmonic, Milwaukee Symphony Orchestra, Los Angeles Philharmonic, and Salzburg Festival, the WFMT Radio Network also makes available signature WFMT such as *The Midnight Special* with Rich Warren, *Exploring Music with Bill McGlaughlin*, *Collector's Corner* with Henry Fogel, *Fiesta!* with Elbio Barilari, and *Relevant Tones* with Seth Boustead.

DIGITAL

**WFMT.com** is the only classical music streaming site based in Chicago, and one of the few in the country. WFMT.com offers diverse, multilingual, multicultural programming on a mobile-optimized platform while serving as an anchor for the Chicago classical music community. WFMT.com streams dozens of live performances each month, and offers a vast library of exclusive, original content: live concerts featuring young musicians, Latin music, contemporary music, exclusive interviews, opera librettos, and orchestral scores, all available on-demand. Visitors can purchase music they've heard, participate in discussions, and learn about live events and travel opportunities. WFMT.com is also home to the new *Exploring Music* subscription-based website with access to more than 850 hours of programming produced by series host Bill McGlaughlin.

APP

The **WFMT App** is the online equivalent of the 98.7WFMT on-air broadcast, and can be accessed anywhere, anytime. Visit [wfmt.com/mobile](http://wfmt.com/mobile) to learn more, and to download the Apple and Android apps.

SOCIAL MEDIA

WFMT Facebook

[facebook.com/98.7wfmt](http://facebook.com/98.7wfmt)

WFMT Twitter

[twitter.com/wfmtclassical](http://twitter.com/wfmtclassical)

WFMT Playlist Twitter

[twitter.com/wfmtmusic](http://twitter.com/wfmtmusic)

WFMT YouTube

[youtube.com/WFMTChicago](http://youtube.com/WFMTChicago)





WFMT's Grant Park Music Festival broadcasts: Carlos Kalmar leading the Grant Park Orchestra in Millennium Park.

JULY 2012

As always, as the fiscal year began in July, the warm summer weather saw WTTW out and about in the area, with its community engagement programs in full swing.

The fifth anniversary season of the *WTTW Kids Great Food Fan Van* would ultimately educate and entertain more than 10,000 people in seven counties throughout Chicagoland. With the goal of combatting childhood obesity, one family at a time, the arrival at each location of its colorful branded van heralded lively, interactive performances which encouraged stretching, dancing, and singing; and our tour leaders provided one-on-one nutritional guidance, fitness tips, and healthy food samplings provided by Organic Valley Family of Farms, Traditional Medicinals Tea, Sambazon Superfood Juice, and many others.

Literacy and school readiness are another vital part of our mission, and with that in mind, WTTW augmented its award-winning daytime children's content with the *WTTW Kids Readers Are Leaders Tour*, which runs year-round. Throughout 2012 alone, the team led more than 7,000 children, parents, and caregivers in interactive games and physical exercises designed to create excitement about reading, while providing free books to all attendees aged 3-8. In addition, each child received special learning materials, resources for parents and caregivers, and gift certificates for complimentary fruits and vegetables from tour partner ALDI. At least half of the events took place at locations where educational outreach programs and resources are scarce.



A visit from the *WTTW Kids Great Food Fan Van*

Notable WTTW programs in July included the premieres of two new series, *Market Warriors* and *Michael Wood's Story of England*; a new season of *History Detectives*; the annual live Independence Day special *A Capitol Fourth*; and a 1960s prequel to the *Inspector Morse* series on *Masterpiece Mystery!* as Shaun Evans played the young Endeavour Morse. Our organization was thrilled that month to receive a gift from the John D. and Catherine T. MacArthur Foundation for \$100,000 for general support.



Four "pickers" scoured flea markets for bargains on the new series *Market Warriors*.



We met a young Inspector Endeavour Morse (Shaun Evans) on *Masterpiece Mystery!*



*The History Detectives* were back for a new season.



WFMT audiences heard Violinist Francisco Fullana in a *Rush Hour Concert*.



**WTTW KIDS FUN AND RUN**

Almost 4,500 children and their families celebrated the 9th annual *WTTW Kids Fun and Run* in Lincoln Park in August. Attendees enjoyed live music from Ralph's World and musicians from the Old Town School of Folk Music plus a variety of strolling performers. The event featured a 3K family walk, popular walk-around *PBS Kids* characters, fun activities, giant inflatables, and a 5K fun run for all ages. Trainers from East Bank Club led the runners and walkers in warm-up exercises, and a variety of local vendors were on hand to distribute bottled water and healthy snacks to the participants. All proceeds from the event supported WTTW's quality children's programming, on-air and online.



Third Coast Percussion



Performers at St. James Cathedral

WFMT offered live broadcasts of the *Rush Hour Concerts* and the Grant Park Music Festival, both from downtown Chicago, plus a new special, *The Mendelssohn Project*, and programmed several day-long themes focusing on a single genre, instrument, or composer. The station's all-day Immersion this month focused on the life and work of Wolfgang Amadeus Mozart.



The start of the 3K family walk at the WTTW Kids Fun and Run.

## AUGUST 2012

WTTW and WFMT were deeply grateful in August to receive two very welcome “votes of confidence.” WFMT was awarded a \$650,000 grant from the Elizabeth F. Cheney Foundation as one of five cultural organizations in the city “deserving of more funding/recognition.” And WTTW’s *Chicago Tonight* received a generous gift in support from the Joyce Foundation.

On the digital front, wttw.com and wfmt.com launched a variety of new and mobile-optimized web features, including a new [multi-channel schedule area](#) on wttw.com with user-focused enhancements, including the ability to set tune-in reminders to a calendar and share favorites via email and social networks; discuss and comment on WTTW content; watch related videos; purchase related thank-you gifts; and more. New e-commerce systems were created on both sites to make one-time and monthly giving easier, and mobile! Also, we launched new streamlined and redesigned Support areas on both sites to present the variety of ways our community can support WTTW and WFMT throughout the year. These new sections of the sites also allowed for easy sharing on social networks.

August saw two important premieres: the animated children’s series *Daniel Tiger’s Neighborhood* made its debut on WTTW Kids, and we welcomed a delightful new WFMT program on Saturday afternoons inspired by the late Andy Karzas’ *From the Recording Horn, Arias & Songs with Larry Johnson*.

Finally, in an annual tradition since 2004, the summer season came to a close with the *WTTW Kids Fun and Run*.



A new interactive animated children’s series, *Daniel Tiger’s Neighborhood*, made its debut on WTTW this month.



WFMT premiered a new Saturday afternoon series, *Arias & Songs with Larry Johnson*.



The stellar BBC series *Call the Midwife* premiered this month, with Jessica Raine.

SEPTEMBER 2012

Fittingly, as the school year commenced, WTTW invited educators and their families to Grainger Studio for the annual *Golden Apple Awards for Excellence in Teaching* ceremony honoring 10 outstanding area teachers focusing on pre-kindergarten through third grade. The program, as always, included meaningful video packages taped on location at the winning teachers' schools.

Also on the education front, the *American Graduate: Let's Make it Happen!* initiative kicked into high gear with the launch of a robust *American Graduate* website, which provided unique video, extensive educational resources for families, and valuable suggestions for ways that relevant constituencies can get involved. In our role as a convener of community partners dedicated to the high school dropout issue, we hosted several community engagement events and participated in *American Graduate Week*, which commenced with an all-day *American Graduate Day* national broadcast on September 22, which aired on WTTW Prime.

Other notable events in September included the *Check, Please! Food Truck Fest*; *An Evening with Ask This Old House*, where the hosts of the popular how-to series mingled with guests and provided home improvement tips and demonstrations; and the *PAWS Run For Their Lives* event. WTTW partnered with PAWS Chicago and lead sponsor Suburu on athletic events to raise funds and awareness to help save the lives of homeless pets. Also on WTTW, this month marked the premiere of the popular British drama series *Call the Midwife*, WTTW's annual programming bloc for Hispanic Heritage Month, and several specials celebrating the centennial of culinary icon and public television legend Julia Child. Finally, *Chicago Tonight* received a generous gift from the William F. O'Connor Foundation.

WFMT presented a fun and informative all-day Immersion – *The Life, Music, and World of Joseph Haydn* with Peter van de Graaff, and kicked off Chicago's opera season with the annual live broadcast of *Stars of Lyric Opera* at Millennium Park.



Local educator Bryan Jackson was surprised in his classroom with a Golden Apple Award for Excellence in Teaching.



A portrait of Franz Joseph Haydn by English portrait painter Thomas Hardy



We celebrated the 100th birthday of public television's iconic French Chef, Julia Child.



The team from *Ask This Old House* brought their expertise to WTTW.

Finally, the staff of *Chicago Tonight* received a birthday visit from, arguably, the program's biggest fan – 20-year-old Trevor, a young man living with autism who had watched, and seemingly recalled in detail, every episode of the show from early childhood. Trevor arrived at the station with his family and was overwhelmed to meet his idol, Phil Ponce, who took some photos with Trevor, gave him a tour of the *Chicago Tonight* set, and presented him with a souvenir. Trevor's joy and excitement that day were powerful reminders to all of us of the sometimes unimaginable impact of our content.



Phil Ponce and the *Chicago Tonight* team welcomed Trevor, the show's most dedicated fan, to the station on his 20th birthday.

CHECK, PLEASE! FOOD TRUCK FEST

With the goal of shining a spotlight on the burgeoning food truck scene in Chicago, WTTW put on a *Check, Please! Food Truck Fest* on September 21, held in the parking lot at WTTW's studios. The 12th season premiere of the restaurant review series was taped at the event and aired on October 12. Foodies of all ages, undeterred by the pouring rain that evening, enjoyed sampling cuisine from some of the city's most popular food trucks: Bergstein's NY Deli, Caponies Express, Cupcakes for Courage, Curried Mobile, Don Rafa, DucknRoll, e.leaven, Falafel Brothers, Getta Polpetta, Pleasant House Bakery, Soups in the Loop, and Wagyu Wagon. Terlato Wines International and Lagunitas Brewing Company generously provided the wine and beer for the Fest, with live music from local band The O'My's. Sponsors included Allstate, BMO Private Bank, and Subaru, with special thanks to Northeastern Illinois University.





## OCTOBER 2012

For almost three decades, WTTW's nightly newsmagazine *Chicago Tonight* has been dedicated to the very best in balanced, in-depth reporting, and intelligent news analysis – and this commitment is never more vital than during local and national election cycles. In order to furnish voters with the information they need to make an informed choice when they head to the polls, *Chicago Tonight* sent correspondents to both national political conventions in October to provide timely on-site updates, presented a variety of revealing candidate forums for local and state offices, and offered candidates for local office free airtime to present their platforms to voters. There was also extensive additional election coverage at [chicagotonight.wttw.com/politics](http://chicagotonight.wttw.com/politics), including blogs, web extras, special features, and other supplemental content.

During that memorable election season, WTTW was the national presenting station for *Electoral Dysfunction*, an irreverent but nonpartisan look at voting in America. The program was hosted by political humorist Mo Rocca, a correspondent for *CBS Sunday Morning* and a panelist on NPR's hit quiz show *Wait, Wait ... Don't Tell Me!* Just prior to the broadcast, a well-attended public screening was held in partnership with the Spertus Institute. And *Frontline* brought our audience *The Choice* – a journey into the places, people, and decisive moments that made Barack Obama and Mitt Romney who they are.

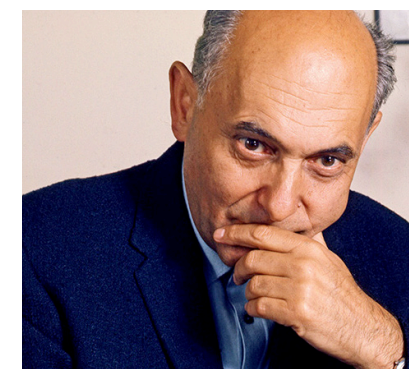


Mo Rocca conducts a lively and in-depth investigation of *Electoral Dysfunction* in America.

To coincide with the premiere of season 12 of WTTW's perennially popular restaurant review series, a new [Check, Please! website](http://CheckPlease.org) was launched. This robust online destination for Chicago area dining aficionados features extensive video, blogs, a searchable database of the restaurants reviewed on the show, recipes, social media sharing opportunities, and an online application to be on the show. The engaging and informative weekly *Check, Please! Planner* e-newsletter launched as well, giving local foodies an advance heads-up on upcoming culinary events and restaurant specials.



The New *Check, Please!* website



WFMT broadcast a special memorial concert in observance of Sir Georg Solti's centennial.



For the 27th consecutive year, WTTW celebrated the area's best teachers, pictured here, in the annual *Golden Apple Awards* broadcast this month.



In spite of the rain, guests had a great (and delicious) evening at the *Check, Please! Food Truck Fest*.





Chicago Tonight's Phil Ponce and Carol Marin

On WFMT, a new monthly series premiered: *The Ryan Center Opera Recital Series*, taped in WFMT's Levin Studio, featuring up-and-coming singers from the Patrick G. and Shirley W. Ryan Opera Center of Lyric Opera of Chicago, and hosted by Colin Ure.

WFMT saluted the late legendary Chicago Symphony Orchestra conductor and music director Sir Georg Solti on his 100th birthday this month. The *Centennial Tribute to Sir Georg Solti* featured The World Orchestra for Peace, conducted by Valery Gergiev, and featured soprano Angela Gheorghiu, bass René Pape, and guest soloists performing selections by Mozart, Richard Strauss, Verdi, and Bartok. The live broadcast was hosted by George Preston with an assist from Valerie Solti from the stage at Symphony Center.



Conductor Valery Gergiev leads the World Orchestra for Peace at The Solti Centennial Concert at Chicago's Symphony Center.

Remembering Chicago: The '70s and '80s looked back at an unforgettable time in the city's history. Here, holiday shoppers pass Marshall Field's on State Street.



NOVEMBER 2012

The Midwest Emmy® Awards were handed out this month, and WTTW was recognized with several prizes – for its documentaries *Architect Michael Graves: A Grand Tour* and *Jeanne Gang: The Sky's the Limit* (WTTW's Dan Andries for producing both and engineer Tim Boyd for his camera work on the Jeanne Gang film); Geoffrey Baer for a *Chicago Tonight* segment he produced; and engineer Tom Godar for his lighting. Two WTTW acquisitions were also honored: *Kindred* and *Reporting for Service* with Bryan Anderson.

WTTW added a new special to our very popular Chicago history series: *Remembering Chicago: The '70s and '80s*, in which a diverse and colorful collection of Chicagoans recalled that transformative era in the city. Simultaneously, WTTW launched a mobile website for the program, where visitors could explore this memorable era through an interactive timeline that serves as a portal for more than 60 web-exclusive multimedia stories focusing on the trends, headlines, and other notable milestones of the era in the areas of Sports, News, Culture, Politics, Music, and Architecture. Also included were memory slideshows, a “Share Your Polaroids” social platform, and of course, a place to watch the show.

Other notable WTTW programs in November included a three-part series, *The Mighty Mississippi* with Sir Trevor McDonald, a variety of special content to mark and commemorate Veteran's Day, and a new documentary, *The Dust Bowl*, from award-winning filmmaker Ken Burns. WTTW held two member and viewer events for the film with Burns, at the Union League Club and the Art Institute of Chicago, and it premiered later that month on WTTW11 and wttw.com.

WTTW was awarded a major grant from the Russell and Josephine Kott Memorial Charitable Trust to support *Chicago Tonight's* regular segment “Scientific Chicago” and children's programming.



Geoffrey Baer and Dan Andries were big winners at the Emmy Awards.



Ken Burns brought us another thought-provoking film, *The Dust Bowl*.



British presenter Sir Trevor McDonald toured *The Mighty Mississippi* in a new three-part series.



WFMT audiences enjoyed monthly recitals from the young singers of the Shirley G. and Patrick W. Ryan Opera Center at Lyric Opera.

On the WFMT front, the *Ryan Opera Center Recital Series* presented *Shakespeare Songs*, audiences enjoyed live broadcasts of Lyric Opera of Chicago's productions of Massenet's *Werther* and Donizetti's *Don Pasquale*, and a special selection of music in observance of Thanksgiving Day.

Fans flocked to Grainger Studio for an all-day WFMT Immersion: *The American Song* with William Bolcom, Joan Morris, John Musto, and Amy Burton. Over breakfast and lunch, this elite group of singers shared their favorite American songs by Charles Ives, George M. Cohan, Irving Berlin, George Gershwin, Rodgers & Hart, Cole Porter, Jerome Kern, Stephen Sondheim, John Musto, William Bolcom, John Wallowitch, and others. Each audience member received *Song of America*, a 13-CD set compiled by Thomas Hampson.



Composer William Bolcom was among those celebrating *The American Song* at WFMT's all-day Immersion on November 10.



WFMT program hosts Carl Grapentine and Lisa Flynn

## DECEMBER 2012

As the holidays and the end of the calendar year approached, WTTW and WFMT received glad tidings in the form of some very generous leadership gifts, including an unexpected bequest from siblings Christoph Reiter and Helen Reiter; gifts in support of *Chicago Tonight* from the Terra Foundation, the Lloyd A. Fry Foundation and the Robert R. McCormick Foundation; and general support from The Negaunee Foundation.

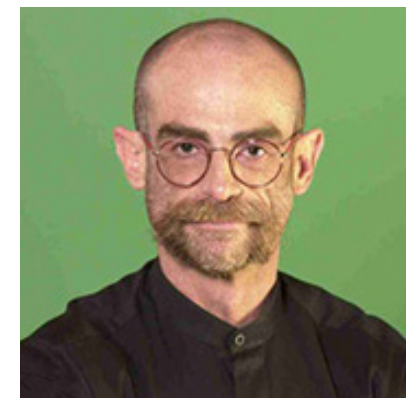
This month, as an extension of the very popular television special, WTTW launched an iPhone and iPad app for *Chicago's Loop: A New Walking Tour*. Once downloaded, locals and tourists alike could explore downtown Chicago with WTTW host and producer Geoffrey Baer virtually right beside them, serving as an informative tour guide on a true urban adventure through the architecture, architects, art, and artists that have given Chicago one of the most recognizable skylines in the world. The app also includes a self-guided tour, an interactive map, and additional information about the architects and artists who created each tour site.

*Chicago Tonight* hosted an *American Graduate* special with Phil Ponce moderating a panel discussion with a studio audience, to explore issues contributing to low high school graduation rates and programs that might reverse the trend.

Other notable programs on WTTW in December included *Baseball's Been Very, Very Good to Me: The Minnie Minoso Story*, a new profile of the Chicago White Sox legend; *Croatians in Chicago: They Never Walked Alone*, hosted by Bill Kurtis and Goran Visnjic (*ER*), which marked the centennial of St. Jerome Croatian Church; *Muddy Waters and The Rolling Stones Live* with rare footage from WTTW's archives of an impromptu 1981 appearance by the Rolling Stones with Muddy Waters at his Checkerboard Lounge; and the first solo holiday special from rocker Rod Stewart, part of the *Great Performances* series.



Chicago's Loop: A New Walking Tour App



WFMT paid tribute to local organist David Schrader with a special 60th birthday concert.



*Chicago Tonight* hosted students at an *American Graduate: Let's Make It Happen!* town hall special.



Rod Stewart made his *Great Performances* debut with *Merry Christmas, Baby*.



Rich Warren's guests for this year's *Midnight Special* New Year's Eve special included folk duo Magpie.

WFMT broadcast a new four-part series in December from that summer's Edinburgh Festivals, hosted by Colin Ure. In this month's *Ryan Opera Center Recital*, bass Evan Boyer, bass-baritone David Govertsen, and pianist Eric Weimer performed songs and arias about Don Quixote, including music by Telemann, Massenet, Ravel, and Ibert, plus selections from *The Man of La Mancha*. WFMT brought you Lyric Opera of Chicago's production of Humperdinck's *Hansel & Gretel* featuring the Anima Young Singers of Greater Chicago; a new documentary from Jon Tolansky explored the Musée Debussy in Paris, and the station celebrated the 60th birthday of local keyboard artist David Schrader with a special concert hosted by Kerry Frumkin.

And of course, both WTTW and WFMT aired a wide variety of special content in celebration of the holiday season. Finally, in an annual tradition, fans of WFMT's *The Midnight Special* rang in the New Year with longtime host Rich Warren.



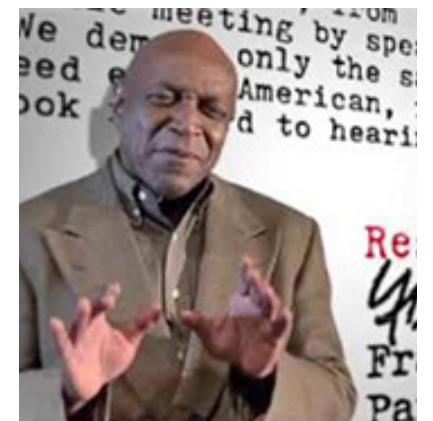
*Masterpiece Classic: Downton Abbey*, the highest-rated program in public television history, returned for an eagerly awaited third season with a special guest: Oscar-winning actress Shirley MacLaine.



Jay Shefsky's revealing profile of the enigmatic street photographer Vivian Maier garnered more video views on our website than any other story.



A new "Britcom," *Death in Paradise*, premiered, starring Ben Miller as a straitlaced British detective out of his depth in the sunny Caribbean.



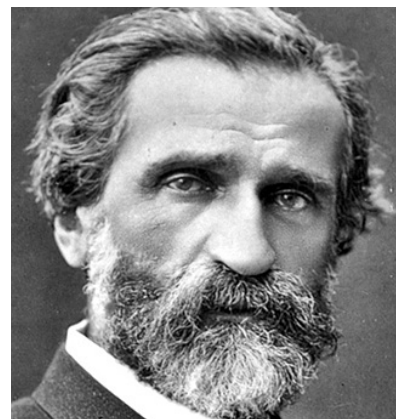
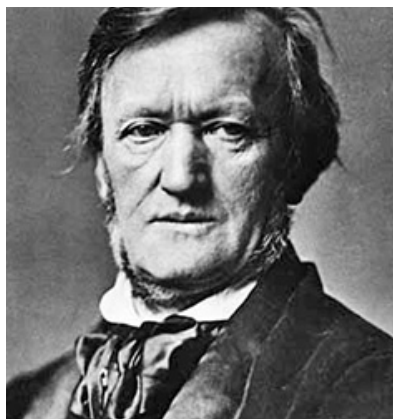
*Skokie: Invaded But Not Conquered*, produced by the Illinois Holocaust Museum and Education Center and hosted by Aaron Freeman, told the story of the attempted neo-Nazi March in Skokie in the late 1970s.



Berlioz's *Les Troyans* from the Metropolitan Opera

In January, WFMT broadcast a new local special, *Healing the Brokenhearted*. In memory of the children and teachers lost to gun violence in the Sandy Hook Elementary School tragedy, five of Chicago's finest youth choirs, joined by two adult choirs, came together for this memorial concert at St. James Cathedral, which included a newly commissioned requiem by Lita Grier interspersed with an array of solo art songs and interfaith meditations. Fittingly, the special was hosted by 11-year-old violinist Masha Lakisova from *Introductions*.

The *Ryan Opera Center Recital Series* was dedicated this month to songs and arias from 1929, when Chicago's Civic Opera House opened. From Lyric Opera of Chicago, there was a live WFMT broadcast of Puccini's *La Bohème* with Ana María Martínez as Mimì. The *Tuesday Night Opera* with Peter van de Graaff would commence a yearlong celebration of the milestone birthdays of Giuseppe Verdi, Richard Wagner, and Benjamin Britten. And in a six-hour broadcast, WFMT gave audiences a rare opportunity to hear Hector Berlioz's epic two-part melodrama *Les Troyans* (*The Trojans*), live from New York's Metropolitan Opera.



WFMT paid tribute to three legendary composers on their anniversaries: Richard Wagner, Benjamin Britten, and Giuseppe Verdi.

## JANUARY 2013

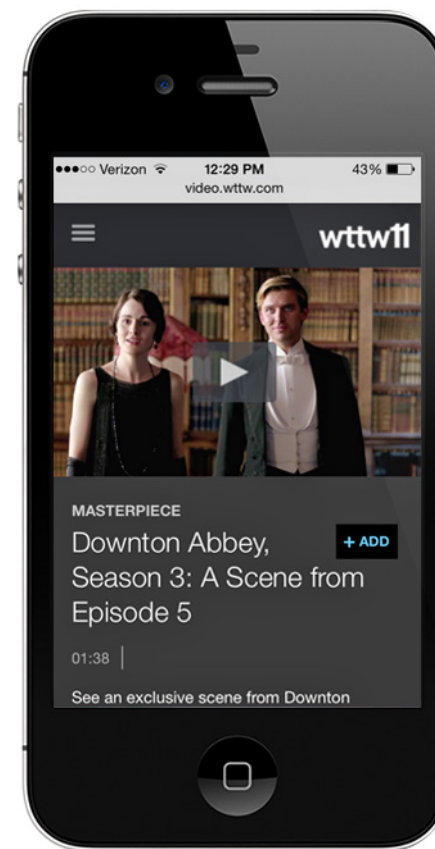
The calendar year began with the premiere of Season 3 of *Masterpiece Classic: Downton Abbey*, garnering record ratings. On Super Bowl Sunday, the popular series from the U.K. would put its own impressive numbers on the scoreboard, coming in second only to the big game in WTTW's viewing area, ahead of every other broadcast and cable program that evening. A true example of successful alternative programming.

Two other series from "across the pond" made their WTTW debuts in January: *Death in Paradise*, in which a very British detective is sent to a tiny Caribbean island to solve a murder; and *DCI Banks*, based on Peter Robinson's Inspector Alan Banks novels and starring Stephen Tompkinson.

The popular local anthology series *Jay's Chicago* shone a spotlight on the enigmatic Chicago nanny Vivian Maier, whose stunning street photography only came to light after her death. The program traced the discovery of her work, her rise to popularity, and pieced together the story of her mysterious life. The Maier segment, subsequent to its airing on *Chicago Tonight*, had already become one of the most popular videos on demand on our website, and went on to become a viral hit across our digital platforms. WTTW also premiered the new local documentary *Skokie: Invaded But Not Conquered*, produced with the Illinois Holocaust Museum, which examined the personalities and issues connected to the attempted neo-Nazi March in Skokie in the late 1970s.

WTTW's national special *10 Buildings that Changed America*, then in production, was highlighted by PBS Chairman Paula Kerger at the national television critics' press tour in Pasadena, and ITW signed on with a major gift in support of the program.

On the digital front, this month WTTW unveiled a new mobile version of the website's video player, opening up our entire library of local and national content to mobile users in one place to catch us wherever they are, whenever they want. And visitors could also access *Chicago Tonight*, *Check, Please!*, and other local video content on mobile devices on the websites for these shows, both on our local websites for the programs, and through the PBS App.



Mobile WTTW Video

*The Insanity Retrial of Mary Todd Lincoln*, hosted by Bill Kurtis, re-enacted a controversial event in Chicago history, inviting viewers to weigh in on the verdict online.



## FEBRUARY 2013

As always, WTTW marked Black History Month with an impressive array of programming, including a new *Independent Lens* documentary, *The Powerbroker: Whitney Young's Fight for Civil Rights*, telling the story of the often-controversial civil rights leader Whitney M. Young Jr. and his journey from segregated Kentucky to the chairmanship of the National Urban League and beyond. There was a preview screening of this program at the Chicago Cultural Center.

WTTW launched a highly publicized online search for a new *Check, Please!* host, inviting the public to apply for the job on the *Check, Please!* website. Over the course of several months, the producers received more than 900 applications, naming 17 semifinalists and five finalists in May ([checkplease.wttw.com/finalfive](http://checkplease.wttw.com/finalfive)).

Notable February programs included a new WTTW production, *The Insanity Retrial of Mary Todd Lincoln*, in which modern-day judges, attorneys, and expert witnesses staged a dramatic reenactment of Mary Todd Lincoln's 1875 insanity trial in downtown Chicago. Bill Kurtis hosted, and audiences were able to weigh in on the verdict at [wttw.com/lincolnretrial](http://wttw.com/lincolnretrial). The innovative miniseries *Makers: Women Who Make America*, narrated by Meryl Streep, told the story of women's advancement in America over the past half-century. One of WTTW's most popular "Britcoms," *Doc Martin*, returned for a fifth season, as Dr. Martin Ellingham (Martin Clunes) struggled to come to terms with fatherhood.

WFMT presented a unique three-hour broadcast, hosted by David Polk, recorded at the Avondale Arts Center in Logan Square. *The Party*, featuring Italian pianist, conductor, and curator Marino Formenti and Ensemble Dal Niente, brought together stylistically diverse contemporary music to experience, examine, and share. WFMT also aired live broadcasts of the Lyric Opera of Chicago's productions of Wagner's *Die Meistersinger* and Verdi's *Rigoletto*, this month's *Ryan Opera Center Recital* highlighted the music of African American composers, and there was a special day of music celebrating St. Valentine's Day.

WFMT's Immersion, *Rediscovering Felix Mendelssohn with Stephen Somary*, revealed the true, untold story of the illustrious composer through his music, letters, and artworks. The day also included a discussion and live performances at the Spertus Institute.



WFMT audiences enjoyed *The Party*, hosted by David Polk, with pianist, conductor, and curator Marino Formenti and Ensemble Dal Niente.

Geoffrey Baer's *The Invisible Hand: Architect Thomas Beeby*, profiling that year's winner of the Driehaus Prize



## MARCH 2013

In what has become an annual tradition, WTTW created a new 30-minute documentary on the year's winner of the Richard H. Driehaus Prize at the University of Notre Dame. In *The Invisible Hand: Architect Thomas Beeby*, Geoffrey Baer profiled the Chicago architect best known for designing the Harold Washington Public Library, the Harris Theater for Music and Dance, and the Sulzer Library in Lincoln Square. As always, the special's companion website ([wttw.com/beeby](http://wttw.com/beeby)) offered a variety of supplementary content, including a career timeline, images and video of some of Beeby's most notable works, additional commentary from Beeby himself, and more, plus an opportunity to watch the show online.

Also premiering during March: *Masterpiece Classic: Mr. Selfridge*, starring Chicagoan Jeremy Piven as the flamboyant department store magnate; *180 Days: A Year Inside an American High School*, a revealing two-part miniseries looking at the lives of students, teachers, and school leaders in one Washington, D.C. public high school; the timely *NOVA: Meteor Strike*, which explored the origins, makeup, and aftermath of a meteor that exploded only the month before in Siberia; and the locally produced national documentary *Water Pressures*, which shed light on water scarcity by documenting a partnership between villagers in India and students and faculty at Northwestern University. Finally, as part of the station's dedication to early childhood education, WTTW hosted a *Sesame Street* Play Zone event, attended by several hundred happy parents and children.

BMO Harris Bank became the lead sponsor of our upcoming May 1 benefit, *A Celebration of American Innovation*, and we received a generous gift from ComEd in support of *Chicago Tonight*.

WFMT celebrated the fifth anniversary of its weekly series *Introductions* that month. Hosted by David Polk, the program shines a spotlight on the Chicago-area's talented pre-college classical musicians, both live from WFMT's Levin Performance Studio and on location. Renée Fleming was featured in Lyric Opera of Chicago's *A Streetcar Named Desire*; the *Ryan Opera Center Recital* highlighted *Voices of Women*; and *Downton Abbey*'s Lesley Nicol (Mrs. Patmore) brought her popular one-woman show about Dame Myra Hess to Chicago's Cultural Center – and WFMT in turn brought it to radio audiences. While she was in town, Ms. Nicol also paid a visit to *Chicago Tonight*.

Finally, Trustee Emeritus Henry Fogel hosted an informative all-day Immersion, *Great Singers from Germany, Scandinavia, and Northern Europe*.



Chicagoan Jeremy Piven starred in a new *Masterpiece Classic* series, *Mr. Selfridge*, about the flamboyant American department store magnate and his iconic London emporium.



David Polk's *Introductions* series, showcasing promising pre-college musicians, celebrated its fifth anniversary on WFMT.



The two-part miniseries *180 Days: A Year Inside an American High School* provided an eye-opening look at our education system.



In a new three-part miniseries from the U.K., the brave women of *The Bletchley Circle* used their World War II code-breaking experience to get to the bottom of a series of murders.

APRIL 2013

As spring arrived at last, WTTW premiered a poignant special as part of the *Independent Lens* series: the two-part documentary *Kind-Hearted Woman*, focusing on a divorced single mother and Oglala Sioux struggling to raise her children, further her education, and heal herself from the wounds of past sexual abuse.

April also marked the debut of a new series from the U.K., *The Bletchley Circle*, about a team of intrepid female code breakers in the aftermath of World War II; and a special from Ken Burns, *The Central Park Five*, the story of young men falsely accused of rape in a famous New York City case. *Live from Lincoln Center* brought us a new production of Rodgers and Hammerstein's *Carousel* with the New York Philharmonic, audiences voted on their favorite commercials as part of the Chicago International Film Festival, and we observed Holocaust Remembrance Month with special content including two specials: *Refuge: Stories of the Selfhelp Home* and *Defiant Requiem: Voices of Resistance*.

Also that month, we were fortunate to receive major gifts from the John D. and Catherine T. MacArthur Foundation and the Sage Foundation.

Highlights on WFMT included broadcasts of operas by Richard Wagner on *Live from the Met*; two weekly series from the Santa Fe Chamber Music Festival and the Gilmore International Keyboard Festival, both of which ran throughout the month; and the *Ryan Opera Center Rising Stars* special from Civic Opera House. Finally, WFMT observed National Poetry Month with an interdisciplinary special, *Music/Words*, created by New York-based pianist Inna Faliks.



*Independent Lens: Kind-Hearted Woman* focused on an Oglala Sioux single mom coping with past sexual abuse.



In observance of Holocaust Remembrance Week, WTTW aired *Refuge: Stories of the Selfhelp Home*.



WTTW took us to New York's Lincoln Center for a memorable production of Rodgers & Hammerstein's *Carousel*.



In observance of National Poetry Month, award-winning pianist Inna Faliks brought *Music/Words* to WFMT.



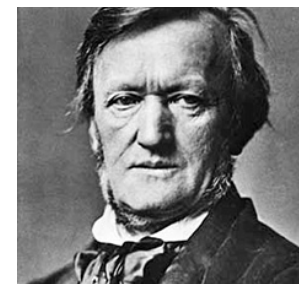
New *Check, Please!* host Catherine De Orio was chosen after an exciting online search attracting more than 900 applicants for the job.



*10 Buildings that Changed America* premiered nationwide to great fanfare and very positive audience response. Geoffrey Baer is shown here at one of his *10 Buildings*, Dulles Airport in Washington, DC.



WFMT celebrated 10 years of *Exploring Music with Bill McGlaughlin* with a new subscription website.



WFMT celebrated the centennial of composer Richard Wagner with an Immersion event presented by Walter Rudolph.



Lyric Opera of Chicago concluded its season with a lively production of Rodgers & Hammerstein's classic *Oklahoma!* WFMT audiences heard it live.

This exceptionally busy and momentous month began auspiciously with WTTW and WFMT’s successful annual benefit, *A Salute to American Innovation*, inspired by the eagerly anticipated Mother’s Day premiere of *10 Buildings that Changed America*.

WTTW was thrilled with the success of this multiplatform initiative, which earned national ratings and enthusiastic audience feedback. This wide-ranging project was designated a “common carriage” show by PBS, airing simultaneously in primetime all across the country. It was met with almost universal critical acclaim, including positive reviews from *The Los Angeles Times*, *The Miami Herald*, *The San Francisco Chronicle* (via the *Worcester Telegram*), *TV Worth Watching*, and our own *Chicago Sun-Times*, which devoted three full pages (including the cover) of its “Sunday Show” section to the program, contributing their own online gallery of Chicago structures influenced by the ten buildings showcased in the special. The *Huffington Post* featured the project with one of their popular online slideshows. And they weren’t the only ones (*10 Buildings that Define Dallas*, anyone?). Numerous architecture enthusiasts were inspired to make the case for their own choices (such as this list from *Architizer*). Key to the initiative was the robust and interactive [10 Buildings website](#), where audiences found an impressive array of special features, web-exclusive videos, 10 *more* buildings that changed America, 10 trends in architecture, behind-the-scenes photos, a matching game, a school curriculum, and a list of all the generous funders who brought this initiative from a distant hope to a preliminary sketch to vigorous life.

In the other big news of the month, after an exhaustive, hotly contested, and audience-driven new host search, *Check, Please!* named 17 semifinalists, narrowed that number down to five finalists, and announced the new host, Catherine De Orio, on May 29.

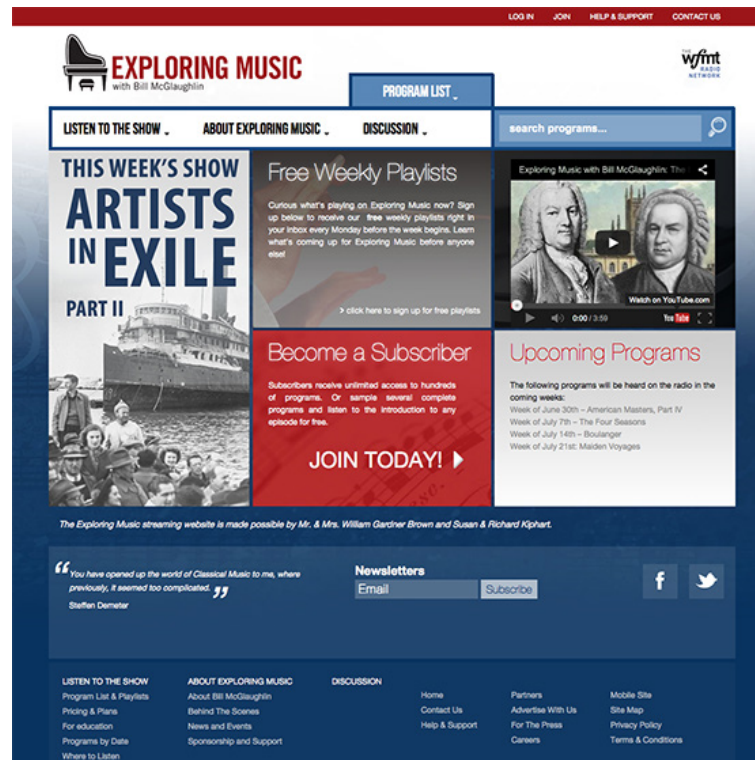
In keeping with our mission as a multiplatform media organization, WFMT premiered two specials around the premiere of the WTTW program – *10 Pieces that Changed the World* and *Lasting Impressions*, in which WFMT examined the selections of 14 leading critics, composers, and conductors who weighed in when asked, “Which single piece written in the last 25 years will still be heard in 100 years?”

To mark the 10th anniversary of the series, WFMT launched a [subscription streaming website](#) for the popular nightly series *Exploring Music with Bill McGlaughlin*, where fans of the show (and those wanting to learn more about classical music) could stream more than 850 archived hours of this lively and accessible program.

The WFMT Immersion that month was *Happy Birthday, Wagner!* with Walter Rudolph. Attendees learned from this public radio mainstay about everything Wagner during the month of the great composer’s 200th birthday. And they gained an understanding of why Wagner’s creations not only demand, but deserve our attention.

From Lyric Opera of Chicago, WFMT broadcast the Rodgers and Hammerstein classic *Oklahoma!*, starring John Cudia as Curly, Ashley Brown as Laurey, David Adam Moore as Jud, Tari Kelly as Ado Annie, Curtis Holbrook as Will, and Paula Scrofano as Aunt Eller.

In May, *Chicago Tonight* was the beneficiary of generous gifts from the Elizabeth Morse Genius Charitable Trust and Polk Bros. Foundation.



Above: *10 Buildings that Changed America* website. At left: *Exploring Music with Bill McGlaughlin* on the web features more than 850 hours of archived programming.

WTTW/WFMT trustee John Brennan speaking at the gala dinner



WTTW/WFMT CELEBRATION 2013: A CELEBRATION OF AMERICAN INNOVATION

On a perfect spring evening at the beginning of May, WTTW and WFMT held its annual benefit, *A Celebration of American Innovation*. The theme was inspired by WTTW’s upcoming national premiere of *10 Buildings that Changed America*. More than 400 guests arrived at the station to be treated to a unique evening of entertainment in WTTW’s Grainger Studio.

The fun commenced with a flash mob that sprang up in the crowd as the new a cappella group Gentleman’s Rule and Rickey Dillard & the New Generation Chorale sang and danced; a living art wall, created on-site by Ink Factory, took shape throughout the evening; Geoffrey Baer provided a sneak preview from *10 Buildings*; and finally, guests were treated to a mini-concert from our special guests – country stars Emmylou Harris and Rodney Crowell.

Immediately following the performance, everyone moved outdoors to an elegant dinner under the stars in a large transparent tent. Norman R. Bobins, chairman of the board of trustees; WTTW and WFMT trustee John Brennan of William Blair and Company; and the stations’ President and CEO Dan Schmidt opened the event with remarks. Event co-chairs were Renée and Lester Crown, and the event’s lead sponsor was BMO Harris Bank. The event raised more than \$1 million to support WTTW and WFMT.



Headliner Emmylou Harris with Virginia Bobins at dinner



Mr. and Mrs. Robert Washlow



Joan Harris with Newt and Jo Minow enjoying the evening in Grainger Studio



Carol Marin and gala co-chair Renée Crown in Grainger Studio



Darcy Evon, David Hiller, Jane and Peter McNitt (of lead sponsor BMO Harris Bank) enjoying the event



King and Caryn Harris with WTTW Board of Trustees Chairman Norm Bobins



WTTW/WFMT President and CEO Dan Schmidt at the podium



The *Masterpiece Mystery! Inspector Lewis* series was an audience favorite.

## JUNE 2013

As the fiscal year drew to a close and the weather grew warmer, WFMT's live summer Chicago music broadcasts commenced, with new seasons of the *Rush Hour Concerts* from St. James Cathedral, *Grant Park Music Festival* broadcasts from Pritzker Pavilion in Millennium Park, and special reports from the citywide all-day *Make Music Chicago* festival on June 21, an annual event that annually coincides with similar festivals around the globe. WFMT also brought audiences a unique cultural partnership, as Lyric Opera of Chicago teamed up with the world-famous comedy institution to create *The Second City Guide to the Opera*.

The WFMT Radio Network syndicated *Jazz at Lincoln Center* obtained clearance to offer the *Chicago Symphony Orchestra Radio Broadcast Series* to more than 40 countries through the European Broadcasting Union, and began work on the official *Studs Terkel Complete Radio Archive* [website](#), which will host more than 9,000 programs. And WFMT hosted one of its very popular *Breakfast with Carl* events in the Fay and Daniel Levin Performance Studio.

WTTW aired new music specials featuring popular composer Burt Bacharach, *Glee*'s Matthew Morrison, and the young Italian male trio Il Volo. A new season of *Masterpiece Mystery! Inspector Lewis* premiered, along with the fascinating three-part profile *The Reagan Presidency*. And LGBT Pride Month was marked by a variety of special content, including a new installment of *American Experience* focusing on the Stonewall Uprising.



WFMT's *Rush Hour Concert Series* returned on Tuesday afternoons, with the Euclid String Quartet.



Donors during the recent pledge drive enjoyed *Breakfast with Carl* in Levin Studio.



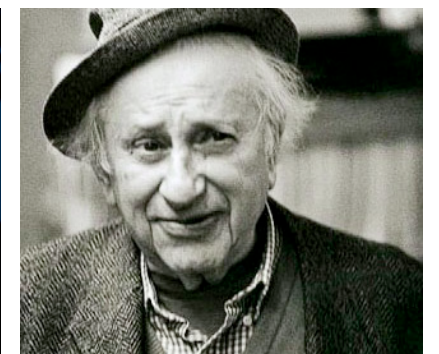
Musicians take part in the *Make Music Chicago* festival.



WTTW aired a new music special, *Burt Bacharach's Best*, highlighting the work of the popular composer and his lyricist Hal David.



*Annie: It's the Hard Knock Life* took us behind the scenes at the recent Broadway revival.



WFMT began work on the official *Studs Terkel Complete Radio Archive*.



## COMMUNITY ENGAGEMENT

### AMERICAN GRADUATE: LET'S MAKE IT HAPPEN!

Throughout the year, WTTW and wttw.com presented public service announcements and stories with various Stay in School themes produced by Free Spirit Media, a youth media group working in the public schools.

Using our influence as a community convener, in September WTTW brought together leaders from more than 20 non-profit organizations that work directly with youth, collaborating with them on a series of “Making It Happen” spots, highlighting the work of select partners and encouraging community involvement. Through a partnership with the Neighborhood Writing Alliance, WTTW collected compositions from adult writers, and six of the most insightful pieces were chosen to be recorded as spoken-word videos. In addition, Chicago teachers were given the opportunity to share their voices in short videos. All of this content was available on WTTW’s *American Graduate* [website](#) and the Teacher Wall along with other resources, and on YouTube and other social media platforms.

On September 22, WTTW took part in an unprecedented all-day *American Graduate Day* program, with the first hour on WTTW11, and the rest of the day on WTTW Prime. The day included local segments featuring some of the stories and videos WTTW produced with our partners. This was followed in successive days by *Frontline*’s documentary *Dropout Nation*, a *Frontline* online chat, and an online social screening, plus special *American Graduate* segments throughout the week on *PBS NewsHour*. *Chicago Tonight* devoted an entire episode to a town hall meeting, live-streamed the event, and held an online chat with government officials, educators, students, and experts presenting their ideas for reversing the dropout trend.



WTTW welcomed students to a workshop as part of the *American Graduate: Let's Make It Happen!* initiative.



The WTTW Kids Great Food Fan Van encouraged healthy eating and exercise...and the kids had fun, too!

## WTTW KIDS READERS ARE LEADERS TOUR

The *WTTW Kids Readers Are Leaders* program reached more than 7,000 children, parents, and caregivers at 42 events. The program was designed to reach the 3 to 8-year-old child during the formative years, to inspire a desire to learn. Every event incorporated adult and child movement, exciting dialogic reading, and interactive games that helped to create excitement about reading, good nutrition, and a higher level of knowledge about the body-mind connection. Along with a free book, WTTW gave each child special learning materials, resources for parents and caregivers, and gift certificates for complimentary fruits and vegetables from ALDI. At least half of the events took place at locations where educational outreach programs and resources are scarce.



WTTW Kids Readers Are Leaders program engaged children in Chicago's underserved neighborhoods, promoting literacy and school readiness.

## WTTW KIDS GREAT FOOD FAN VAN

2012 marked the 5th anniversary season of the *WTTW Kids Great Food Fan Van* outreach program by educating and entertaining more than 10,000 people throughout seven counties in Chicagoland. The program delivered nutritional messages in a fun, interactive, two-hour performance that was comprised of stretching, dancing, singing, healthy food sampling, and one-on-one guidance and education. The goal was to combat childhood obesity through fun and education – one family at a time, and was designed to support parents, caregivers, and educators in their efforts to enrich the lives of children through basic knowledge of nutrition.



The WTTW Kids Great Food Fan Van promoted good nutrition and healthy exercise to thousands of children throughout the Chicagoland area.



### THE GRANDPARENT CONNECTION

Building on the goal to further engage the senior community in Chicagoland, *The Grandparent Connection* was designed to enrich the lives of senior citizens by providing a direct connection to youth. The program used community engagement to connect seniors and children, allowing each to share stories and valuable time together. Studies have shown that a “grandparent connection” can improve the lives of seniors exponentially, and the involvement of a grandparent has been shown to lead to better-adjusted, mentally healthier teens. *The Grandparent Connection* provided an important link between these two generations. Events took place at senior living communities throughout Chicagoland.



The Grandparent Connection brought seniors together with children, providing a vital link between generations.

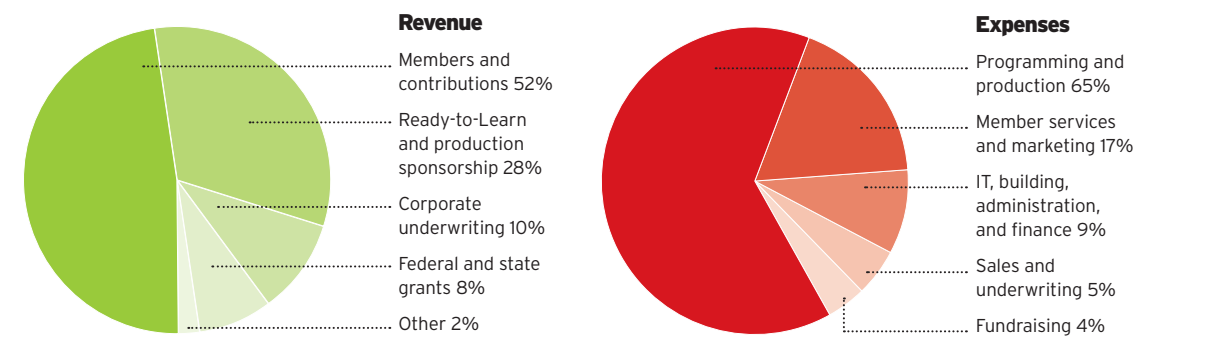
## FISCAL 2013 FINANCIAL INFORMATION

July 1, 2012-June 30, 2013

(in thousands)			
<b>Assets</b>		<b>Revenue</b>	
Cash and investments	\$31,850	Members and contributions	\$23,734
Accounts and pledges receivable, net	5,145	Ready-to-Learn and production sponsorship	12,793
Property and equipment, net	19,053	Corporate underwriting and advertising	4,453
Other assets	2,251	Federal and state grants	3,427
Total Assets	\$58,299	Other	677
		Total Revenue	\$45,084
<b>Liabilities and Net Assets</b>		<b>Expenses</b>	
Liabilities:		Programming and production	\$29,629
Accounts payable and accrued expenses	\$4,961	Member services and marketing	7,636
Long-term bonds payable	20,800	Sales and underwriting	2,373
Other liabilities	4,549	Fundraising	1,908
Total Liabilities	\$30,310	IT, building, administration, and finance	3,983
Net assets:		Total Expenses	\$45,529
Unrestricted	\$16,452		
Restricted	11,537	Decrease in Net Assets from Operating Activities	455
Total Net Assets	\$27,989		
Total Liabilities and Net Assets	\$58,299		

\*Reflects \$2.4 million in non-cash depreciation expense

Statement of Activity\* for the fiscal year ended June 30, 2013



PRODUCTION PARTNERS

WTTW

THE BBC WORLD NEWS

The Howard & Ursula Dubin Foundation

10 BUILDINGS THAT CHANGED AMERICA

Neil G. Bluhm  
BMO Harris Bank  
The Robert Thomas Bobins Foundation  
Harriet K. Burnstein\*  
Chicago Title & Trust Company Foundation  
Joan & Robert Clifford  
The Dauntless Charitable Fund  
Joseph & Bessie Feinberg Foundation  
Richard & Mary L. Gray  
The Walter E. Heller Foundation, in memory of Alyce DeCosta  
ITW  
Peter Kelliher II  
Rande & Cary McMillan  
Millennium Properties  
The Negaunee Foundation  
Alexandra & John Nichols  
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Estate of Georgette Grosz Spertus  
Estate of Louise Vinicky  
  
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