

WTTW COMMUNITY ADVISORY BOARD

MINUTES of the PUBLIC MEETING of the
WTTW Community Advisory Board (CAB)

Tuesday, October 18, 2016

WTTW Studios, 5400 N St Louis Ave, Chicago, Illinois

The Vice Chairman called the meeting to order at 6:23 p.m., declaring a quorum present.

The following CAB members were present and introduced themselves: Mary Lou Mockus, Vice Chairman (Vice Chair); Denise Avant; Maryilene Blondell; Joe Bosco; Leatrice Campbell; Barbara Cragan; Kimberly Frost; Jan Goldstein; Susan Ivers; Linda Jackson; Lennette Meredith; Sharon Meroni; Rita Tandaric. Joseph Morris, Chairman (Chair) joined the meeting and assumed the Chair at 6:35 PM.

Note the following CAB members were absent: Derrick Kimbrough; Shonna Pryor (excused by the Chair); Maggie Steinz; Norma Sutton; and Felicia Townsend.

The following persons also were present: Dan Soles, WTTW's Senior Vice President and Chief Television Content Officer and CAB's management liaison; Reese Marcusson, WWCI's Executive Vice President, Chief Operating Officer and Chief Financial Officer; and Yvonne Davis, Administrative Assistant to Chicago Tonight and Staff Liaison.

And, the following members of the public were present: Nora Bonnin (CAB candidate); Aaron Lawler (CAB Candidate); Bruce Sutchar (CAB candidate); Carlton Triolo-Sapp (CAB candidate); and Eleanor Wolfe (CAB candidate).

Election of Secretary: Ms. Goldstein nominated Ms. Tandaric to fill the CAB's Secretary position, vacant after the August resignation of Ava Holly Berland as Secretary and a member of the CAB. The nomination was seconded by Ms. Meredith. The Chair called for additional nominations. There being no additional nominations, a vote was taken and Ms. Tandaric was unanimously elected and proceeded to take office immediately.

August Minutes Approval: The Chair called for additional changes or corrections to the August meeting minutes, previously circulated by former Secretary Berland. Ms. Cragan noted the seemingly misplaced words "Mr. Bosco" at the bottom of page 3. The Chair suggested the removal, and there being no objections, Ms. Cragan motioned that the revised minutes be adopted. Ms. Meredith seconded the motion; the motion passed unanimously.

Revised Agenda Approval: Ms. Ivers suggested postponing her report on the PBS 2016 Annual Meeting. There being no objections, Ms. Frost moved for approval of the revised agenda; Vice Chairman, Ms. Mockus, seconded and the motion passed unanimously.

Public Comment: The Chair noted the presence of members of the public, all of whom were candidates for vacancies on the CAB. Noting that such members of the public participated in the self-introductions earlier, the Chair called for further public comment. Mr. Sutchar commented on his love of the music programs on WTTW and the significant time spent on Bob Dylan. Mr. Sutchar mentioned that his wife, a pianist, also loves WTTW.

Conversation with Reese Marcusson: The Chair introduced Mr. Marcusson, Chief Financial Officer and Chief Operating Officer of WWCI, reminding the CAB members that Mr. Marcusson he had attended the February 2016 meeting in which WWCI CEO Dan Schmidt met with the CAB and that Mr. Marcusson last addressed the CAB in 2012, to discuss WWCI's Strategic Plan (presented via a PowerPoint presentation dated June 2012). The Chair explained that the Strategic Plan is of great interest to the CAB as a station not in good financial health cannot meet the cultural and educational needs of the community. Therefore, the CAB is particularly interested in obtaining information on the financial stability of the WTTW, especially after the personnel cuts that occurred at the end of 2015, which appeared to cut into the bone and muscle of the station. The Chair invited Mr. Marcusson to describe his background.

Mr. Marcusson explained that he is a native of the Chicago area, is married with two daughters, and has been with the organization for 26 years after some years in public accounting, and no experience on media or with non-profits. He likes the size of the WWCI organization, with about 200 employees and approximately \$46 million in revenues. He described the employees as being committed to quality programming and that he loves what he does.

Mr. Marcusson started with a description of the WWCI organization. WWCI, as parent of WTTW television and WFMT radio, is not for profit and as one company with two divisions. WFMT is not a corporate entity, but a division of WWCI. WFMT operates under a commercial license held by WWCI. WTTW operates under a non-commercial license also held by WWCI.

The mission of WWCI is to serve the community by providing quality programming.

The Chair asked if WFMT contributes to the health of WTTW. Mr. Marcusson explained that both are part of the whole. He explained that WFMT was instrumental in the creation of WWCI's endowment in that Chicago Magazine was originally WFMT's program guide, but became a full-fledged magazine when it was given as a premium to contributors. The magazine was sold in 1988 and the proceeds of \$9 million formed the base of the endowment. Over the years, the endowment has grown to \$39 million.

Mr. Marcusson explained that the recent Crown gift was not entirely placed in the endowment, and that the organization has received some restricted gifts over the years. Approximately 4% of the average balance is used to support operations.

The two stations maintain separate projects and services but share many staff resources and services. Each supports the other, but do not subsidize each other.

Interestingly, WYCC (owned by the City Colleges of Chicago) was initially a part of the WTTW family before becoming affiliated with the City Colleges. Vice Chair Ms. Mockus explained the history of WYCC's mission of providing college courses over broadcast television, thus allowing students to obtain a degree on TV.

Mr. Marcusson explained that WWCI is a \$46 million operation, with \$31 million attributed to WTTW and \$9 million attributed to WFMT. He explained that individuals, corporations and advertisers give money because of the vision of the operation – a vision as a Window to the World, telling stories that matter, and where the core value is trust – a trust in the intelligence of the audience. He described this as a challenging time in business and in the media.

Chicago is the third largest market in the U.S., and WTTW is the third largest PBS station, behind WNET, which is #1 by audience. He listed other important PBS stations as KOCE in Los Angeles (and mentioned that KCET in Los Angeles, while

still a non-commercial station, has left the PBS network), WTEA in Washington, D.C., KQED in San Francisco, and WGBH in Boston, which serves as a portal for British programming and a great content producer. WTTW is slightly different in its emphasis on local programming.

An ongoing challenge for WTTW is to maintain financial strength and diversity of its revenue stream. The station currently has some 42 revenue streams, including membership, planned giving, underwriting and national production. A diversified revenue stream allows the station to “better weather the storms”. Such storms include the State of Illinois’ budget crisis under which annual funding of approximately \$1.4 million has disappeared. The station also receives approximately \$3.5 million from the Corporation for Public Broadcasting (Federal grant). The Illinois Arts Council is confident that funding to public television will be reinstated once the State’s fiscal outlook improves, but WTTW is not counting on it. The WWCI stations strive to be one quality media company.

CAB member Ms. Ivers asked Mr. Marcusson about his personal definition of “quality”. Mr. Marcusson responded that quality means great stories which are perceptive, trustworthy and well-made.

CAB member Ms. Blondell commented on shared program initiatives as being reflective of the culture of the company.

CAB member Ms. Goldstein asked if the station should be more proactive in the community, to help and inform the community, and be more involved in what people are doing in the community, and specifically mentioned the City-sponsored After-School Matters program.

Mr. Marcusson asked if the station is proactive and stated that the station trusts its viewers. Should the station be a social advocate and “lead the charge”? The answer: no, but the station should be reflective of the community. For instance, the station is involved in education, but it’s not a school. It should provide quality public affairs programming, but it is not a governmental agency.

The Chair asked Mr. Marcusson to continue explaining his role in the organization. This led to a discussion of the personnel cuts in 2015. Mr. Marcusson described it as a small organization that is basically a break-even business with little “wiggle room”. Revenue risks exist – some resources underperform and revenues are sometimes over-estimated. 40% of the expenses are salaries and benefits. Programming cannot be cut, so the station faces difficult decisions. In 2015 the station faced an \$800,000 shortfall. Senior level employees are the most expensive. A key question was how the station would absorb the duties of those to be cut. The station is fortunate to have an experience, hard-working staff that was able to absorb additional functions. Cuts are always difficult and morale suffers for a time. As a result of the cuts, the year was break-even. 2016 looks to be slightly ahead.

Mr. Marcusson then addressed the strategic plan which was originally created and presented in 2012. He described it as a fluid, living, breathing thing, always a work-in-progress, consisting of much planning and deciding after much discussion and debate. The primary goal always is to grow audience and revenue. It’s a continuous circle: quality programming brings audience, which then brings revenue. The challenge is how to monetize the process. It’s often suggested that the station needs to attract a younger audience, but Mr. Marcusson explains that “it’s not that simple.” The station greatly values its older audience. The station tends to appeal to the baby boomer audience with quality programming and a hope that the revenue will come. CAB candidate Mr. Triolo-Sapp asked whether the plan is working.

Mr. Marcusson responded that technology has made production more efficient and effective. He believes the station is getting better as using technology efficiently. Making programming more accessible is crucial. The challenges are that

non-profit media is “hard.” The station has to work harder and smarter as there is more non-profit competition and more competition for non-profit money. Mr. Marcusson believes that the membership model will change in the next three to five years. Pledge drives bring in approximately \$5 million in revenue, but drives can drive away the regular audience and some of that audience does not come back.

Keys to the future include owning and co-owning content in the belief that media that matters will grow.

The Chair then opened the floor for questions.

CAB member Mr. Bosco asked about the committees of the Board of Trustees. Mr. Marcusson listed the following committees: Executive, Audit, Community Engagement, Development (major gifts), Finance, Governance (for re-populating the Board), Investment, Legal Advisory, Strategic Planning and Radio.

Mr. Bosco then asked about a loan taken by the station. Mr. Marcusson explained that the loan was taken because certain building and technology improvements were needed. The station used a tax exempt bond issue to generate \$13 million, of which \$9 million was used to upgrade facilities, i.e., the digital conversion, which was an unfunded government mandate. The physical facility needed a new roof and HVAC improvements. The bonds were converted to a long-term loan, with a pay-down of \$500,000 per year at 1.5% interest.

The station also maintains a \$5 million line of credit with PNC Bank. It invests in 12 mutual funds and an investment advisor works with the Board (Monticello Investments, a Denver-based advisor with many Chicago clients, has been with WTTW for over 10 years). The station invested in an interest rate swap when it was believed to be prudent to lock-in rates. Rates were locked between 3.2 and 3.3% and then the rates fell. The swaps have rolled off and the station is now earning the Libor rate plus 1%.

Mr. Bosco stated that the CAB had learned a lot about the website from Anne Gleason; he asked Mr. Marcusson how the station monetizes the website. Mr. Marcusson stated that the station is continually working on that and that it is a concern. He further explained that the station needs to do more in the digital space. The payoff in the digital space is smaller than in television. Of the monies earned online, 90% is earned by ten companies (such as Google and Amazon). Page views on the WTTW website don’t draw many advertisers. The payoff in the digital world is not as immediate as in commercial media.

CAB member Ms. Campbell asked what inspires Mr. Marcusson. He stated that he is inspired by a stream of unique content which people use and value enough to fund. Ms. Campbell also asked why the Community Advisory Board is not listed in the organizational structure of the station. Mr. Marcusson responded that the CAB, by law, is required to be independent of the station and its management. The station’s receipt of Federal funds is dependent on the CAB being independent. The Chair pointed added that the Federal Communications Commission requires publicly-licensed stations to establish and maintain a Community Advisory Board. The CAB is intended to be an independent voice of the community. It is important to avoid the appearance that there is a connection between the station and its management and the CAB.

CAB member Ms. Ivers asked about which revenues had been overestimated. Mr. Marcusson listed local television underwriting and pledges. Ms. Ivers then asked about the goals for the endowment. The strategic plan stated the goal at \$75 million, but it’s at \$39 million now. Mr. Marcusson explained that the campaign is not fully public and is still in a “friends and family” phase. The goal is probably closer to \$50 million. Most of planned gifts will go into the endowment.

Funds raised will be directed to the endowment and into programmatic spending, for projects such as “Nature Cat” and “Soundstage” and project-specific plans. The timetable for going public is in two years with funding two years thereafter.

CAB member Ms. Goldstein asked how the station develops new ideas and cultivates new donors. Mr. Marcusson responded that ideas are everywhere and that the station strives to develop relationships with as many people and companies as possible.

Ms. Goldstein further commented about a recent episode of Austin City Limits. Dan Soles pointed out that the episode with Paul Simon could not be used for fundraising. Ms. Goldstein commented on the Simon and Garfunkel Central Park Concert. Additionally, Ms. Goldstein mentioned that she never receives fundraising mailings from the station.

In regard to developing new donors, the Chair asked whether there is a covenant between the Board of Trustees members regarding donations – particularly whether certain donations must be given or generated by the individual Trustees. Mr. Marcusson commented that the Board of Trustees is a great Board both in skillset and talent.

CAB member Ms. Cragan asked about pledge drives looking different in the future and commented that she hears many complaints about pledge drives. It was mentioned that 10% of program days are used for pledge drives which generate approximately 6% of the station’s revenue.

Mr. Marcusson commented that the station does a lot better in creating local programming that its viewers love. Additionally, “mission programs” such as Downton Abbey and Ken Burns’ documentaries are very popular. He commented that the station is offered many pledge programs that it passes on. The subject of self-help programming was discussed. While it serves a portion of the audience, most offered self-help programming does not air on WTTW.

A problem with pledge programming is that some of the regular audience is lost during pledge drives, and that audience is sometimes slow to return.

CAB members Ms. Frost, Ms. Blondell and Vice Chair Mr. Mockus asked about how shows are chosen, about programmatic productions and at the ability to sell or offer productions to other PBS stations.

Mr. Marcusson responded that some programs have a good post-broadcast value, others do not. He mentioned that the “10 That Changed America” does not have a lot of post-broadcast value, but that the series is really about building a brand that ties back to WTTW. However, “Nature Cat” does have a good post-broadcast benefit. Post-broadcast value is a factor but not always the major factor in production.

Ms. Mockus asked about the fate of the station’s engineers after master control was outsourced to the shared facility in Jacksonville, Florida. Mr. Marcusson explained that the master control facility is a consortium of ten stations, including WTTW. Engineers were redeployed to other functions within the station. In the past, each station needed its own master control. Now one facility can handle 40 channels in a more efficient manner. For instance, “Chicago Tonight” is produced in Chicago, transmitted to Florida and sent back to the Willis Tower in Chicago in a matter of milliseconds. The facility is starting to take on other clients in addition to the ten owners, which lowers the overall cost. Mr. Marcusson further commented that some public television stations are not as nimble as WTTW and that the industry is slow to change.

CAB member Ms. Blondell asked about ratings and whether we could see such data. Mr. Marcusson responded that the station relies on Nielson overnight ratings and that there is an element of confidentiality in such data. Ms. Soles

commented that some of the information can be shared with the CAB, but that such information is pertinent only to television – for instance, the station has data on page views but not the detail behind them.

CAB candidate Mr. Sutchar asked if station management is bound to listen to the CAB. The Chair answered that the CAB is only the voice of the interested public and the station is not bound to embrace any of the CAB’s findings or opinions. Mr. Marcusson, however, commented that if the station does not listen, “we’d be out of business.”

CAB member Ms. Campbell again conveyed her hope that the station would consider how the CAB could be represented on the station’s organizational chart. It was also noted that Michael Gonzales is the Board of Trustees’ liaison to the CAB and that is the extent of the connection between the Board of Trustees and the CAB.

CAB member Ms. Meroni asked if it would be possible for the CAB’s Community Engagement subcommittee to establish an ex-officio connection to the Board of Trustees. Mr. Marcusson did not commit one way or the other. The Chair suggested that the CAB would discuss the matter and perhaps make a proposal.

The Chair commented that he believes that the station’s strategic plan was intended to be a process and a permanent part of the station’s culture. Mr. Marcusson agreed. The Chair then asked if station’s senior management meets. Per Mr. Marcusson, senior management meets formally on a weekly basis and informally on a daily basis.

The Chair commented that building viewers and revenue is more a goal than a strategy. Mr. Marcusson responded that it’s an overarching theme that always remains in place.

Mr. Marcusson explained that the strategic plan consists of seven tactical goals, some of which are producing more national product, community engagement, expansion of digital content, and expansion of public affairs. The Chair asked if the goals, at a tactical level, exist in writing. Mr. Marcusson answered that no one document encapsulates everything. He stated that the constant questions are whether the station can fundraise and whether it can produce. The answer changes constantly, and rests mostly with management as the Board of Trustees tends not to micromanage.

The subject of the spectrum sale option as relevant to WTTW was discussed. Mr. Marcusson stated that at this time WTTW is not participating and has no plan to participate at this time. To participate would be a change in policy.

The Chair thanked Mr. Marcusson for his time and candor.

Membership Committee: The Chair called upon Ms. Meredith of the Membership Committee to present candidates for membership on the CAB. Ms. Meredith introduced Mr. Bruce Sutchar, Ms. Eleanor Wolfe and Mr. Carlton Triolo-Sapp as candidates for membership.

The Chair asked Mr. Sutchar to explain his reasons for wanting to join the CAB. Mr. Sutchar responded that he comes from a family of educators and that he is a longtime fan of WTTW. While not a “Downton Abbey” fan, he loves Ken Burns’ films, The Presidents series and Geoffrey Baer programs. Mr. Sutchar lives in the Northwest suburbs, is employed as a history teacher. He works with educational foundations and believes that his strength is in bringing people together. He believes that the biggest problem with media is bias.

Ms. Meredith introduced Ms. Eleanor Wolfe, who described herself as a “doer.” She has worked in radio and television, as a state senator. She understands community and believes she can be a great help to the CAB by offering her expertise. She describes herself as a hard worker. She was directed to the CAB by the Chair.

Ms. Meredith introduced Mr. Carlton Triolo-Sapp. He was directed to the CAB by CAB member Ms. Frost. Mr. Triolo-Sapp has a PhD in Statistics and has concentrated on struggling brands and markets. He works at understanding what customers want and how to hear the voice of the customer. He describes himself as a “very urban person.” He is very interested in programming.

Trustees’ Liaison: In the absence of either Trustee liaison, no report was presented.

Management Liaison: Mr. Soles began by announcing that now-Bishop of Los Angeles, Robert Barron, would host two new episodes in the “Catholicism” series – Francis of Assisi and Michelangelo. WTTW will have a preview of the episodes at the station on October 23.

Mr. Soles also mentioned that “Chicago Tonight” was presenting more content on the upcoming elections, including candidate forums. He noted that Senator Mark Kirk had declined all invitations to participate in a forum.

Mr. Soles also mentioned Geoffrey Baer’s newest program on the history of Chicago’s Navy Pier. He described the program as “very impressive” and said that the program would be a pledge program.

New installments of “Soundstage” are planned and scheduled performers include Bad Company and Tom Jones.

Another upcoming project, “Urban Nature” is being developed for the website by producer Dan Protes. The 5 to 7 minute segments are scheduled to begin in March 2017. Mr. Soles also noted the Good Neighbor project as part of the station’s push for community engagement. A program on the Pilsen neighborhood is scheduled for April 2017. Plans include covering other neighborhoods, including Englewood.

Geoffrey Baer is working on a PBS-funded program entitled “Weekend in Havana” – a program that will air in the summer of 2017. Filming is in progress in Cuba. Mr. Baer will also re-do his Chicago River tour for November 2017 airing. It has already been 10 years since the last River tour and many changes have taken place since it was originally produced. Further, the new season of “Hideout” will air in January and February 2017.

The Chair asked about obtaining an update on the station’s candidate free time initiative, specifically on the number of participants and web hits were recorded. Mr. Soles expects to have that information after Election Day.

CAB member Ms. Ivers asked about projects mentioned by Mr. Marcusson. Mr. Soles answered that it was possible that three additional installments of the “10 that Changed...” series are being discussed, but production is dependent on funding. Mr. Soles noted that Geoffrey Baer is seen as a PBS brand.

Mr. Soles also mentioned that the station is partnering with the Chicago International Film Festival in its showing of monthly films, and in participating in the Latino Film Festival.

Nominating: Ms. Meredith nominated Ms. Nora Bonnin and Mr. Aaron Lawler to fill the remaining terms of Ms. Penn (term ends 2019) and Ms. Buckner (term ends 2017), respectively. Ms. Blondell seconded.

Ms. Bonnin explained that she believes that the general media takes a simplistic approach to complicated issues. She strongly feels that WTTW expands and unfolds issues, which is greatly needed, and she hopes that her CAB participation will help. Ms. Bonnin is a native of Argentina. She works in International Affairs and Partnerships for the University of Illinois in Chicago (UIC). Her husband is at the University of Chicago. She likes to observe and consider different points of view.

Mr. Lawler believes that he is indebted to WTTW. He's raising his children on WTTW. He is an educator at Waubensee Community College in the areas of humanities, media and global studies. He is a resident of Kane County.

The Chair called for a vote on the two candidates. Ayes were unanimous and the new members were welcomed by the Chair and CAB members.

Ms. Ivers requested whether it was possible for the Membership Committee to circulate CAB membership applications to sitting CAB members. Ms. Meredith explained that the applications are available only to members of the Membership Committee and encouraged interested parties to join the Committee.

Programming: Ms. Cragan reinforced the idea of obtaining data from Dan Soles and the station.

Mr. Bosco proposed an idea of polling WTTW viewers through providing a platform for viewers to share any ideas by promoting the premise that viewers could share thoughts on any subject. He suggested that membership in a "community voting" forum would encourage viewer participation. The station might pose targeted questions, such as asking for viewers' experiences at particular restaurants. The forum could also propose an idea and ask viewers to vote, and then provide the results. Doing so would provide additional viewer data for station analysis. Ms. Bosco believes that only PBS has the social integrity to ask viewer for their opinions.

Ms. Ivers objected to the presentation of this idea by the Programming Committee. The Committee countered by explaining that introducing the subject is only that – an introduction of an idea to possibly explore.

Community Engagement: Ms. Meroni commented that several CAB committees seem to have overlapping interests. She also commented that she was still trying to obtain access to the CAB's Twitter and Facebook pages. The Chair suggested that Community Engagement should start over with Twitter and Facebook access and that the various committees with overlapping interests should get together and decide their various areas of interest and report back to the entire CAB.

Technology: Committee lacks a chairperson. The Chair plans to appoint a new chairperson early in 2017.

Cultural Research and Development: Committee lacks a chairperson. The Chair plans to appoint a new chairperson early in 2017.

Education: Ms. Steinz was unable to attend. No report was presented.

The subject of CAB meeting attendance and RSVP policies was brought up at this point in the meeting. The Chair reminded everyone that attendance is mandatory and that it is important to respond if a CAB member is unable to attend the meeting by emailing Staff Liaison Yvonne Davis.

Station Administration and Finance: Mr. Bosco stated that he had nothing to add to the previous discussion of station finances with Mr. Marcusson.

Digital and Interactive Media: Ms. Frost submitted a written report prior to the meeting. The Chair commented that this is a good practice and encouraged other committee chairs to do the same.

Journalistic Standards and Ethics: The Committee Chair, Mr. Morris, recommended adoption of the Committee's written report. Mr. Morris explained that the station has made a decision to update its journalistic standards and has engaged V.J. McAleer as draftsman. Mr. Morris explained that the Committee worked through guided discussions, culminating with a lengthy discussion with CAB alumnus, Thom Clarke in a meeting which was also attended by Mr. McAleer. Mr. Clarke made his presentation and the Committee provided Mr. McAleer with a description of the Committee's plan. The Committee's report provides various recommendations. The Committee had originally planned to present its recommendations in the CAB's annual report. The decision to accelerate the presentation was made when the Committee learned of the station's plans to amend its journalistic standards.

Mr. Morris suggested that the CAB should adopt the Committee's report and then present such report to the station. Ms. Tandaric moved that the CAB adopt the report; Mr. Bosco seconded. The Chair asked about opposition and opened the floor for comment and debate. There being no opposition or discussion, the Chair called for a vote and declared that the ayes prevailed.

Secretary: The Secretary, having taken office at the beginning of the meeting, did not present a report.

Vice Chair: The Vice Chair did not present a report.

Chair: The Chair reminded CAB members that the Committee of the Whole would meet in November to work on the annual report with the goal of adopting said annual report at the December meeting. A meeting date was scheduled for November 29 at 6:30 PM.

Unfinished Business: The "Content Acquisition" Proposal was postponed to the February 2017 meeting.

New Business: No new business was proposed. .

Good and Welfare: Ms. Meroni and her Defend the Vote organization will be working to audit for voter integrity, particularly the area of absentee voting. She suggested that absentee voting is not the safest method of voting.

Ms. Meredith explained that her great-grandson had participated in an episode of "Nature Cat" and earned \$100 in the process.

Adjournment: The Chair adjourned the meeting at 9:35 p.m.

Next Public CAB Meeting: December 20, 2016 at 6:00 p.m.

Respectfully submitted,
Rita E. Tandaric, Secretary

Attachments:

Committee on Membership report

Terms of CAB members

WTTW's Chicago Tonight to Host Candidate Forums press release

Nominating Committee report

Station Administration and Finance Committee questions for Mr. Marcusson

(Digital and) Interactive Media Committee report

Committee on Journalistic Standards and Ethics Committee Report