

## Summary Description of Supplemental Outreach Initiatives

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### ***Specify First Initiative:***

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Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting.

### ***Describe activities undertaken to fulfill that initiative:***

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#### **The Award of the WTTW Minow Fellowship:**

- ❖ Awarded to graduate students interested in broadcasting from The Medill School of Journalism at Northwestern University (Medill)
- ❖ Applicants are asked to submit a resume and essay indicating their interest in the broadcasting field
- ❖ Announcement of fellowship, student interviews and selection of top 3 candidates by Medill
- ❖ The final candidate, selected by WTTW, will serve as an Assistant Producer for nightly news show, Chicago Tonight
- ❖ WTTW awards one fellowship per year
- ❖ The WTTW Minow Fellowship was awarded to one individual for a ten (10) week period.

#### **The Award of the John Callaway Excellence in Online Journalism Fellowship:**

- ❖ Awarded to recent graduates who are interested in online journalism
- ❖ Applicants are asked to submit a resume and essay indicating their interest in online journalism and how they might contribute to *Chicago Tonight* online
- ❖ The final candidate, selected by WTTW, will serve work as an online Assistant Producer for the *Chicago Tonight* website
- ❖ WTTW will be awarding this fellowship this year

#### **The Award of the Judy and John McCarter Family Fellowship:**

- ❖ Awarded to graduate students, or recent graduates, who are interested in television and radio production, and come from an under-resourced background
- ❖ Applicants are asked to submit a resume and essay indicating their interest
- ❖ The final candidate, will work in Production for either WTTW or WFMT
- ❖ WTTW/WFMT awards one fellowship per year
- ❖ The WTTW McCarter Fellowship was awarded this year to two individuals. The fellowship is for a six month period.

### **The Award of the WFMT Patner Fellowship:**

- ❖ Awarded to college student or recent graduate with demonstrated interest in the arts.
- ❖ Applicants are asked to submit a resume and cover letter expressing qualifications and interest in the fellowship. Applicants must provide writing samples that reflect writing skills in various mediums.
- ❖ The final candidate will work with WFMT Producers and Hosts on content for on-air and the website.
- ❖ The WFMT Patner Fellowship was awarded to two individuals for a three (3) month period.

### ***Specify Second Initiative:***

Establishment of an intern program designed to assist members of the community to acquire skills needed for broadcast employment.

### ***Describe activities undertaken to fulfill that initiative:***

#### ***Television Production Internships***

- ❖ For students from participating colleges or universities interested in a career in Broadcasting

For Fall Internships – apply by mid July

For Winter Internships – apply by late November

For Spring Internships – apply by mid February

For Summer Internships – apply by mid April

- ❖ Work in Television Production in one of four areas:

1. Arts & Entertainment

2. Documentaries & Public Affairs specials

3. News and current affairs (Chicago Tonight)

#### 4. Documentaries from Chicago's past

- ❖ Recruitment through company website and announcements made within local colleges and universities specializing in broadcasting
  - ❖ Year-round internships are available with the (above) application deadlines
  - ❖ Internships are on-going with approximately 64 students participating each year
  - ❖ Applicants should contact Leigh Stone, Internship Coordinator at (773) 509-5421
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#### ***Specify Third Initiative:***

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Participation in general outreach efforts through job banks, Internet and other similar programs.

#### ***Describe activities undertaken to fulfill that initiative:***

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- ❖ Post available positions with online job banks with a diverse audience.
- ❖ Post all available positions on company website
- ❖ Post available positions with EEO organizations
- ❖ Posting of many positions in community job banks reaching a diverse population
- ❖ Development of relationships with community colleges and universities

#### ***Specify Fourth Initiative:***

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Training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination.

#### ***Describe activities undertaken to fulfill that initiative:***

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- ❖ Conducted Diversity and Inclusion Training for Managers in September 2017 and May 2018
- ❖ Conducted Creating and Maintaining a Respectful Workplace Training for all staff in January 2018