

WTTW COMMUNITY ADVISORY BOARD

**2012 ANNUAL REPORT**

December 18, 2012

The Community Advisory Board consists of:

Joseph A. Morris, Chairman  
Donna Rook, Secretary and Co-Chairman of the Outreach Committee  
Yvette Brown, Chairman of the Technology Committee  
Barbara Cragan, Chairman of the Program Committee  
Lennette Meredith, Chairman of the Membership Committee  
Mary Lou Mockus, Co-Chairman of the Membership Committee  
Norma J. Sutton, Co-Chairman of the Membership Committee  
Deborah B. Williams, Ph.D., Chairman of the Outreach Committee  
Alicia Barnes  
Jeff Berkowitz, A.B., U.C.L.A.; M.A., ABD, J.D., University of Chicago  
Ava Berland  
Helen Bracey  
Susan Buckner  
Leatrice Campbell  
Keisha Dyson  
Kimberly Frost  
Janice Goldstein  
Steven Guenther  
Jim McClure  
Karla Mina  
Heather M. Penn  
Maggie Steinz  
Renée Summers  
Christopher Vaughn  
Charles White  
Dorene Wiese, Ed.D.

In addition, during 2012 the following persons served as members of the Community Advisory Board:

Margaret F. (“Margot”) Baas (died in office on June 23, 2012).  
Redd F. Griffin, Vice Chairman and Chairman of the Committee on Cultural Research and Development (died in office on November 20, 2012).

During the course of the past year, and until the death of Vice Chairman Griffin on November 20, 2012, the CAB achieved a full complement of 27 members (a maximum of 27, elected to serve

three-year terms in classes of nine, such that the terms of one-third of the members of the CAB expire each year). This was the first time in several years that the CAB had a full membership roster with no vacancies.

The CAB is a self-perpetuating entity whose new members are elected by current members as vacancies occur or when terms end (at annual meetings in April of each year). New members nominate themselves by applying in writing or via the CAB's page on the WTTW website; are recommended by current members; or are otherwise recommended to the Membership Committee. The Membership Committee vets candidates and nominates candidates at the annual meetings and when vacancies occur between annual meetings; nominations may also be made from the floor

The CAB works through its committees as well as in plenary sessions. A roster of the CAB's committees is attached as Appendix A.

CAB members represent communities served by WTTW.

The following persons regularly attended meetings of the CAB in the past year:

Barbara Proctor, a Trustee of Windows to the World Communications, Inc. (WWCI, the owner of WTTW), and the liaison of the Board of Trustees to the CAB.

V. J. McAleer, Senior Vice President of WWCI for Production and Community Partnerships.

Yvonne Davis, administrative assistant and staff liaison at WTTW.

The current terms of office of officers and committee chairs began in April 2012. Mr. Morris and Ms. Rook have been Chairman and Secretary, respectively, since April 2011.

The principal duties of the CAB are (a) to "advise the WTTW Board of Trustees with respect to whether or not the programming and other policies of WTTW are meeting the educational and cultural needs of the Chicago metropolitan area" and (b) to "make such recommendations as it considers appropriate to meet such needs". (By-Laws, Art. II, § 2(a).

Pursuant to its mandate, the CAB herewith submits its advice regarding "educational and cultural needs of the Chicago metropolitan area" and "significant policy decisions rendered by WTTW".

## METHODS OF INQUIRY AND PROCEDURE

During the course of 2012 the CAB:

1. Invited public commentary and submissions, including via notices posted on the CAB's page of the WTTW website; via CAB sites in social media; and via individual efforts by CAB members.
2. Heard and considered oral comments from approximately 12 members of the public who attended public meetings of the CAB.
3. Received and considered numerous written comments from sundry members of the public. Copies of such written comments were attached to the minutes of the CAB's meetings when they were received and read orally and are thus part of the CAB's public record of proceedings.
4. Received and considered written comments from Daniel J. Schmidt, President and CEO of WWCI, and met in public session on February 21, 2012, with Mr. Schmidt.
5. Heard several oral reports and comments from Barbara Proctor, a Trustee of WWCI, during public meetings.
6. Heard several oral reports and comments from V. J. McAleer, Senior Vice President of WWCI for Production and Community Partnerships, during public meetings.
7. Met in public session with Daniel Soles, Senior Vice President and Chief Television Content Officer of WWCI.
8. Conducted, through its Outreach Committee, for the second year a survey (intended to be on-going, expanded from year to year, and methodologically consistent, so as to provide both snapshot and longitudinal information) of public opinion in the Chicagoland area regarding educational and cultural needs and WTTW programs and policies.
9. Monitored, through regular individual viewing by CAB members of the broadcasts of WTTW and through individual visits to the WTTW website, the programming of WTTW.
10. Resolved in the future to commence and end its public meetings at the announced times; to encourage public participation by moving the time for public comments to an earlier position on the agenda of each public meeting; and to streamline discussions by the imposition, if necessary from meeting to meeting, of time limits for speeches by members in debate.
11. Acted to regularize its processing of public and member suggestions for station programming by adopting a form of standardized rubrics for written submissions of ideas to the CAB's Program Committee.

## CAB ACTIONS AND ACCOMPLISHMENTS

1. The CAB conducted a special, mid-year, public inquiry into the question of whether or not, if permitted by judicial action, WTTW should sell and broadcast paid political advertising. The CAB recommended that WTTW not change its policies under which it declines to sell and broadcast such advertising. A copy of the CAB's Special Report on Paid Political Advertising (June 19, 2012) is attached hereto as Appendix B.

2. On October 18, 2012, the CAB adopted a resolution commending Jim Lehrer of PBS, whose work is often broadcast on WTTW, for his statesmanship and journalistic integrity in designing the format of, and moderating, the first Presidential Candidates Debate of 2012.

3. The Outreach Committee of the CAB and its Chairman, Deborah Williams, Ph.D., created a user-friendly presentation that introduces the general public to the breadth of teaching and other educational resources available to the public on and through the WTTW website and other selected internet resources. The presentation effectively takes a viewer on a guided tour of such sites and resources. It is posted on, and accessible to the public through, the CAB's page of the WTTW website.

4. The Program Committee of the CAB provided input and assistance which resulted in footage used to launch WTTW's first "American Graduate" broadcast – specifically, an interview with Sheila Venson, CEO of Youth Connection Charter School, (YCCS) and a visit to Truman Middle College High School, one of the YCCS campuses. This input provided the station with access to information about the only charter school in Chicago and Illinois (and one of few in the country) that specifically targets dropouts, seeking to enroll them and to provide services to them.

5. The CAB called the attention of WTTW management to severe school drop-out rates affecting American Indian students in Chicago and to local programs that seek to address the needs of American Indian drop-outs, which led to the production and broadcast of a report on "Chicago Tonight" that featured an interview with a member of the CAB, Dorene Wiese, Ed.D., the President of the American Indian Association of Illinois.

6. The CAB called the attention of WTTW management to the one hundredth anniversary of the founding of *Poetry* a magazine which is published by the Poetry Foundation, an institution headquartered in Chicago, which led to the production and broadcast of a report on the magazine, the foundation, and the anniversary on "Chicago Tonight".

7. The CAB created a Technology Committee to assist the CAB in understanding technology and in using technology in the work of the CAB, including in communications among CAB members and between the CAB and the public. The Technology Committee expanded the use and dissemination of the new CAB Facebook page for promotion of the CAB and its work. The committee also proposed the development of a CAB presence on the professional / business network site LinkedIn to be developed in early 2013.

8. The CAB created a Cultural Research and Development Committee to assist the CAB in framing topics for useful exploration and discussion by the CAB in the CAB's efforts to identify and define cultural and educational needs of the community and to connect such needs meaningfully with the policies and programs of WTTW.

9. On February 8, 2011, the CAB met with Newton N. Minow, a former Chairman of the Board of Trustees of WWCI and a former Chairman of the Federal Communications Commission, regarding the histories of public television, in general, and of WTTW, in particular

### **FINDINGS AND RECOMMENDATIONS ON EDUCATIONAL AND CULTURAL NEEDS**

The CAB finds and recommends as follows regarding educational and cultural needs of the community served by WTTW:

#### **1. Encouragement of Self-Directed Learning and Academic Achievement**

*FINDING:*

The community needs greater inspiration of, and opportunities for, self-directed learning and constructive activity by young people (particularly ages 8-24, whether or not in schools). Academic competitions of various kinds, including quiz bowls, forensic activity, and debating, are effective means of achieving these ends. (Extended from 2011 Annual Report.)

*RECOMMENDATION:*

WTTW should develop and broadcast programs featuring young people, including the home-schooled, engaged in constructive educational and cultural activity, including academic competitions, quiz shows, debates, history fairs, musical and theatrical performances, poetry slams, and scientific, industrial, and agricultural fairs (whether such activities are associated with schools or colleges, are conducted through libraries, museums, or other cultural institutions, are promoted by businesses, governments, or other organizations, are independent of any organization, or are fostered directly by WTTW).

#### **2. Education in Science, Technology, Engineering, and Mathematics**

*FINDING:*

Maintaining a citizenry that is well educated in fields of science, technology, engineering, and mathematics (STEM), and conversant in and not fearful of those fields, should be a key goal of education. There exists a need to raise awareness among the general public of STEM education issues. (Extended from 2011 Annual Report.)

*RECOMMENDATION:*

Greater encouragement should be given, therefore, to people of all ages and social backgrounds to learn about STEM and their applications to daily life. Programming should be developed to encourage students, their parents, and the community at large in STEM-skill-building activities. The field of robotics and, in particular, of robotics tests and competitions involving young people, is one channel worthy of exploitation and further investigation for this purpose. The CAB commends WTTW for preparing and broadcasting during 2012 a report on robotics competitions among students in the Chicagoland area.

3. **Civics Education**

*FINDING:*

American democracy and self-government require that citizens educate themselves over their lifetimes in the ideals and principles of American citizenship, including continuous refreshment of knowledge regarding the instrumentalities of citizenship (*e.g.*, knowledge of politics, rhetoric, economics, law, and the structure and operations of government at Federal, State, and local levels).

*RECOMMENDATION:*

WTTW should create, acquire, and broadcast more programming directed, not just to candidates for American citizenship, but to Americans of all ages, regarding the ideals and principles of American democracy; educating them in fundamentals of politics, rhetoric, economics, and law; and describing the processes of ballot access and the mechanics of the conduct of elections and referenda. Such programming should also strive to make more accessible to viewers the history, significance, and meaning of such documents as the Declaration of Independence, the Northwest Ordinance, the Constitution and its Amendments (including the Bill of Rights), and the Federalist Papers; and should describe, fairly, accurately, and neutrally, the workings of the legislative, executive, and judicial branches of the Federal, State, and local governments, especially of Illinois, where local government is particularly layered, complex, and underreported.

4. **Schooling, School Reform, Public Schools and Alternatives**

*FINDING:*

The community needs more and better information about providing, paying for, and measuring the effectiveness of arrangements for the education of young people, which consume a high proportion of resources of both families and local governments; are increasingly numerous, varying, and complex, including traditional public schools, public charter schools, contract schools, parochial schools, private schools, voucher schools, and

home-schooling; relate to significant public controversies, including labor-management disputes involving strikes and work stoppages in the City of Chicago and in various suburbs; involve school populations, utilization rates, and proposals regarding closures and locations of schools; raise questions of effective evaluation of educational services, including through standardized testing; and ask whether or not educational outcomes can be improved through competition, innovation, and greater parental choice and control, including through such mechanisms as school vouchers and opportunity scholarships, and implicate the allocation, and equity in allocation, of taxpayer funds for educational purposes. (Extended from 2011 Annual Report.)

*RECOMMENDATION:*

WTTW should create, acquire, and broadcast programs about school management and evaluation, school reform, educational experiments, competition in schooling, school finance, and similar issues, with a view to educating the public more thoroughly about current issues in schooling and, in particular, equipping all citizens, especially including parents, with information needed to understand and participate in debates and discussions regarding education reform and policy, including a knowledge of vocabulary sufficient to distinguish between and among such options as charter schools and school voucher programs.

5. **Violence in Chicago**

*FINDING:*

The heightened incidence of violence in Chicago has reached a point where some neighborhoods are virtual “war zones” and no section of the city, including areas devoted to high-end commercial uses and major cultural institutions, is immune from the scourge; violence and the threat of violence at and near schools and in the daily travel of students to and from their homes and schools, disrupt the progress of education; the victims of violence are not limited to gang-members, criminals, and perpetrators of violence, but increasingly include entirely innocent people, particularly students caught at and on their ways to and from schools; continuance of violence at present levels threatens the vitality not just of the city of Chicago but of the entire metropolitan area; official responses to violence seem inadequate; and too many public officials and too many citizens seem indifferent to the incidence of violence and its consequences.

*RECOMMENDATION:*

WTTW should continue its coverage, particularly on “Chicago Tonight”, of violence in Chicago, and should expand such programming, on “Chicago Tonight” and otherwise, to include focused inquiries into the effects of violence upon elementary and secondary education; the ameliorative effects upon crime and violence of improvements in and reform

of elementary and secondary education; to convey to the general public both a sense of the magnitude of the problem of violence and the innocence and humanity of many of its victims; and to permit the general public to understand and evaluate the theories and policies of public officials with respect to the causes, prevention, and redressing of violence and to gauge the level of urgency that public officials attach to the problem.

**6. Educating Parents on Educational Uses of Television and Technology**

*FINDING:*

Television, the internet, and other modern media all play increasing roles in the education of children, including very young children, but many parents and other citizens are not adequately aware of the resources that are available to them and to their children and of the advantages and disadvantages associated with the use of such resources.

*RECOMMENDATION:*

WTTW should create, acquire, and broadcast more programming that will educate parents and citizens about educational resources for children, including very young children, that are available through television, the internet, and other modern media; about the advantages and disadvantages associated with the use of such resources (including recent scholarship suggesting that some television programming aimed at furthering early childhood education produces mixed results); and about how to obtain detailed guidance and information about how to make informed and prudent choices regarding use of such resources.

**7. Educating Adults on Using the Internet and Social Media**

*FINDING:*

Many adults remain illiterate with respect to the use of the internet and modern social media. In addition, many parents, whose children are familiar with internet and social media, are unaware of the benefits of such media, of the risks and dangers for children that can be associated with them, and how to protect their children against abuse through such technology. As an easily accessible medium, available via over-the-air broadcast, public television is well-situated to instruct adults on how to use the internet and modern social media and how to obtain access to the internet through public libraries and other resources.

*RECOMMENDATION:*

WTTW should offer programming designed to introduce the internet and modern social media to adults who are illiterate in the use of them, and that will instruct parents on how to monitor the use of the internet and social media by children so as to protect their children from abuse and injury.

8. **Continued Improvement of “Chicago Tonight”**

*FINDING:*

The community needs fair, balanced, accurate, timely, comprehensive, and probing sources of information regarding local questions of public policy and opinions regarding them. WTTW’s flagship weeknight program, “Chicago Tonight”, remains one of the most important forums in the entire Chicago metropolitan area for the focused exploration of such questions. Mindful of John Callaway’s recommendation that interviews “start with a script and if the guest gets engaged, throw away the script”, the CAB finds that the forum is enhanced when panel moderators are well-versed in economics, law, politics, and tools of public policy analysis, and when on-air discussions encompass the entire political spectrum. (Extended from 2011 Annual Report.)

*RECOMMENDATION:*

WTTW should expand the portion of “Chicago Tonight” that is devoted to public policy concerns and questioning of local newsmakers; should strive to enhance the depth and searching nature of such programming, including investigative reporting, newsmakers interviews, and expert discussion; should seek to populate panels with a greater variety of viewpoints; and should ensure that moderators are fair, balanced, and well-versed in economics, law, politics, and tools of public policy analysis, and that interviewers ask intense, probing, and challenging questions.

9. **Religious Pluralism and the Religious Roots of Culture and Civilization**

*FINDING:*

The community needs more and better information regarding the many religious traditions that are found in the Chicagoland area and the histories, ideas, practices, and activities of those traditions and the faith groups associated with them. The dissemination of such information helps to promote peaceful and harmonious relationships among the people of the community in general and broaden cultural awareness to the common benefit.

*RECOMMENDATION:*

WTTW should create, acquire, and broadcast more programming that describes and analyzes the broad cultural and social significance of, religious and faith traditions practiced in Chicago, all as respectfully, accurately, and neutrally as possible, helping to make such traditions more known and accessible to the general public and to promote public awareness of the diversity and plurality of religious life in Chicago and America. The CAB commends WTTW for its participation in the national production and dissemination in 2012 of the series, “Catholicism”.

10. **Education on Mental Illness and Mental Disabilities**

*FINDING:*

Stigmas of various kind continue to be attached to mental illnesses and mental disabilities with results that they are often not well understood by the general public, by the families and neighbors of persons who suffer from them, and often by afflicted persons themselves. In consequence, people who suffer from such illnesses and disabilities sometimes go without treatment when treatment is available and are sometimes abused by reason of the ignorance of those who abuse them. The science that underlies the mental health professions continues to expand, and such science, and the practices of the professions, are often both generally interesting and controversial.

*RECOMMENDATION:*

WTTW should create, acquire, and broadcast more programming relating to mental illness and mental disabilities, aimed both at educating the general public about such conditions and at disseminating knowledge about how persons afflicted with such conditions may find assistance; and should report, in a fair, balanced, and accurate manner, on controversies relating to science and treatment practices relating to mental illness and mental disabilities.

11. **Education About American Indians in Chicago and Illinois**

*FINDING:*

American Indians have lived in Illinois for more than 8,000 years, and after a long history of population displacements, confinements to reservations, and social experimentation compelled by law, Illinois today has the tenth-largest American Indian population among the States of the American Union, and is home to more than 100,000 American Indians with members of more than 50 different tribes residing in the State. The history of American Indians in America, Illinois, and Chicago is foundational to an understanding of American culture and civilization, and yet is not generally well-known to the public. In addition, the American Indian community in Chicago is particularly afflicted with problems relating to education, including a high incidence of drop-outs. The affairs and concerns of the American Indian community in Chicago is notably underreported in Chicago media.

*RECOMMENDATION:*

WTTW should apply journalistic resources to coverage of the American Indian community in Chicago and in Illinois, and to its history and concerns, during National Native American Month in November of each year and throughout the year.

**WTTW STATION POLICIES AND PRACTICES**

The CAB is encouraged by the actions of Daniel J. Schmidt, the President and CEO of WWCI, in meeting with the CAB twice since the preparation of the CAB's last annual report, first in December 2011 to receive the written 2011 Annual Report and an oral presentation thereon, and again in February 2012 to respond, both orally and in writing, and in detail, to the 2011 Annual Report and to discuss matters raised therein. Insofar as the current CAB is aware, and records available to it disclose, these were the first occasions on which a CEO of WWCI has met with the CAB. The discussions among Mr. Schmidt and the CAB were cordial and productive; convey the sense that the work of the CAB is perceived by WTTW's management as meaningful and useful; have re-energized the CAB; and make the CAB hopeful that the productive dialogue thus commenced will continue and be valuably expanded.

The CAB renews its invitation to the Trustees and management of WTTW to refer to the CAB any specific questions regarding the educational and cultural needs of the community or the policies and programs of WTTW with respect to which the Trustees and management would like to have the advice of the CAB.

Respectfully submitted,

For the Community Advisory Board,

/s/ JOSEPH A. MORRIS

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JOSEPH A. MORRIS  
Chairman

Dated: December 18, 2012.

## **APPENDIX A**

### **C.A.B. COMMITTEE ASSIGNMENTS**

WTTW COMMUNITY ADVISORY BOARD  
**2012 COMMITTEES**

Membership Committee

Lennette Meredith, *Chairman*  
Mary Lou Mockus, *Co-Chairman*  
Norma J. Sutton, *Co-Chairman*  
Jeff Berkowitz  
Janice Goldstein

Outreach Committee

Deborah Williams, Ph.D., *Chairman*  
Donna Rook, *Co-Chairman*

Program Committee

Barbara Cragan, *Chairman*  
Jeff Berkowitz  
Helen Bracey  
Leatrice Campbell  
Keisha Dyson  
Mary Lou Mockus  
Donna Rook  
Maggie Steinz  
Renée Summers  
Dorene Wiese, Ed.D.

Cultural Research and Development

Redd F. Griffin†, *Chairman*  
Jeff Berkowitz

Technology

Yvette Brown, *Chairman*  
Keisha Dyson  
Heather M. Penn

† Deceased.

**APPENDIX B**

**SPECIAL REPORT ON PAID POLITICAL ADVERTISING**

**June 19, 2012**

WTTW COMMUNITY ADVISORY BOARD

**SPECIAL REPORT ON PAID POLITICAL ADVERTISING**

June 19, 2012

At its meeting of April 17, 2012, the WTTW Community Advisory Board (“CAB”) took note of a decision filed on April 12, 2012, by the United States Court of Appeals for the Ninth Circuit in *Minority Television Project, Inc. v. Federal Communications Commission*, No. 09-17311. In that case the court held, *inter alia*, that to the extent that a Federal statute, 47 U.S.C. § 399b, prohibited public broadcast radio and television stations from broadcasting political advertisements, the statute offended the First Amendment of the United States Constitution. In light of that holding, then, it appears that, along with all other public broadcasters, WTTW is now free, but not required, to broadcast paid political advertising.

The CAB has previously advised the Trustees and Management of WTTW that the Board finds that “The community needs fair, balanced, accurate, and comprehensive sources of information regarding local questions of public policy and divergent perspectives regarding them”, WTTW CAB Annual Report for 2011 (Dec. 13, 2011), Educational and Cultural Needs, ¶ 6; “Viewers and the CAB have observed instances when reporting and commentary have been unbalanced and / or inadequate, sometimes lacking alternative views provided by scientific, medical, ethics, political, and religious segments of the community”, *Id.* at Educational and Cultural Needs, ¶ 7; and “The community needs more and better information regarding candidates for local public office”, *Id.* at Educational and Cultural Needs, ¶ 8. In addition, the CAB has expressed its profound concerns about “the safeguarding of freedom of speech and broadcasting independence”; *see, e.g.*, CAB Resolution on the “Fairness Doctrine” reported in the CAB’s Annual Report for 2010.

Against this background the CAB determined that the question of whether or not WTTW should act, in light of the judicial decision in *Minority Television Project, Inc. v. Federal Communications Commission*, to change its policies so as to broadcast paid political advertising, is an important question affecting the public interest regarding which the CAB should furnish its views to the Trustees and Management of WTTW. The CAB further determined that, because major national, State, and local elections are scheduled to be held in November 2012 and that the season during which timely and meaningful political commercials intended to enrich and affect public discussions in connection with those elections must be broadcast will end in early November 2012, circumstances would not admit of delaying the CAB’s study of and reporting on the question until the preparation and submission of the CAB’s annual report for 2012 (which is scheduled to occur in December 2012, after the 2012 elections).

Accordingly, the CAB decided immediately to solicit public comment on the question and to discuss and debate the question at its public meeting of June 19, 2012.

Public comment was solicited and was received, in writing, and is, or will be, attached to the Minutes of the Meeting of the WTTW Cab of June 19, 2012, which will be publicly released (including by publication of the CAB page of the WTTW website) after the minutes are reviewed and approved by the CAB at its next regularly-scheduled public meeting on August 21, 2012.

The public comments were received and considered, and the question was discussed and debated, by the CAB at its public meeting of June 19, 2012. After some general discussion, Renée Summers, a Member of the CAB, moved that the CAB “recommend the station make no changes in its policies under which it currently does not broadcast paid political commercials”. The motion was duly seconded and was then debated at length.

Arguments in favor of the motion included the following;

- (1) The time devoted to the airing of commercials provided by advertisers would be better used by fair and balanced journalistic coverage of issues and personalities involved in campaigns and elections;
- (2) Commercials, in their form and style, are likely to detract from the atmosphere of serious and unbiased consideration of controversies that public television aspires to offer;
- (3) For many viewers public television provides an oasis of respite and refuge from political commercials, particularly in a time when political commercials are, or are perceived to be, lacking in civility and thoughtfulness;
- (4) Devoting air time to commercials for well-funded national political campaigns, candidacies, and interest groups are likely to crowd out commercials and journalistic coverage relating to State and local races that tend to be underreported;
- (5) The sale of available air time to advertisers with available money might tend, from time to time, to lead to partisan imbalances in the amount of air time devoted to a particular candidacy or a particular cause, leading to an unwarranted, but nonetheless poisonous, perception of lack of fairness and balance on the part of the station.

Arguments in opposition to the motion included the following:

- (1) The sale of political advertising could raise much needed revenue for the operations of the station, including funds that could be applied to the expansion and enhancement of WTTW’s coverage of politics and public policy controversies and the provision of more “candidate free time” for candidates for local public office;
- (2) On-air competition by commercial presentations of political views has the potential to stimulate improvement of WTTW’s journalistic coverage of the same subjects;
- (3) The opportunity to broadcast paid commercials of their own devising and production would permit candidates and interest groups to redress the unfairnesses, imbalances, errors, and biases found in the station’s coverage; and
- (4) Exercise of a freedom once denied by government is a virtue in itself. That is, when government has prohibited something, and that prohibition has been found to exceed,

impermissibly, government's authority, then it is sometimes wise thereafter to exercise the prohibited right, if only on a *pro forma* basis, and if only to demonstrate that the denial of the liberty does not continue through the passive acquiescence of the people.

At the conclusion of the debate the question was put to the members of the CAB. The movant and the seconder, having left the meeting early because of other obligations, did not vote. The motion was passed by a vote of 12 ayes to 1 nay.

Accordingly, the WTTW Community Advisory Board respectfully reports to the Trustees and Management of WTTW that the station make no changes in its policies under which it currently does not broadcast paid political commercials.

Respectfully submitted,

For the Community Advisory Board,

/s/ JOSEPH A. MORRIS

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JOSEPH A. MORRIS  
Chairman

Dated: July 15, 2012, as of June 19, 2012.