

## Summary Description of Supplemental Outreach Initiatives

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### ***Specify First Initiative:***

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Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting.

### ***Describe activities undertaken to fulfill that initiative:***

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#### **The Award of the Judy and John McCarter Family Fellowship:**

- ❖ Awarded to graduate students, or recent graduates, who are interested in television and radio production, and come from an under-resourced background
- ❖ Applicants are asked to submit a resume and essay indicating their interest
- ❖ The final candidate, will work in Production for either WTTW or WFMT
- ❖ WTTW/WFMT awards one fellowship per year
- ❖ The WTTW McCarter Fellowship was awarded this year to two individuals. The fellowship is for a six month period.

#### **The Award of the WFMT Patner Fellowship:**

- ❖ Awarded to college student or recent graduate with demonstrated interest in the arts.
- ❖ Applicants are asked to submit a resume and cover letter expressing qualifications and interest in the fellowship. Applicants must provide writing samples that reflect writing skills in various mediums.
- ❖ The final candidate will work with WFMT Producers and Hosts on content for on-air and the website.
- ❖ The WFMT Patner Fellowship was awarded to two individuals for a three (3) month period.

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### ***Specify Second Initiative:***

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Establishment of an intern program designed to assist members of the community to acquire skills needed for broadcast employment.

### ***Describe activities undertaken to fulfill that initiative:***

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## ***Television Production Internships***

- ❖ For students from participating colleges or universities interested in a career in Broadcasting

For Fall Internships – apply by mid July  
For Winter Internships – apply by late November  
For Spring Internships – apply by mid February  
For Summer Internships – apply by mid April

- ❖ Work in Television Production in one of four areas:

1. Arts & Entertainment
2. Documentaries & Public Affairs specials
3. News and current affairs (Chicago Tonight)
4. Documentaries from Chicago's past

- ❖ Recruitment through company website and announcements made within local colleges and universities specializing in broadcasting
- ❖ Year-round internships are available with the (above) application deadlines
- ❖ Internships are on-going with approximately 57 students participating each year
- ❖ Applicants should contact Leigh Stone, Internship Coordinator at (773) 509-5421

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### ***Specify Third Initiative:***

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Participation in general outreach efforts through job banks, Internet and other similar programs.

### ***Describe activities undertaken to fulfill that initiative:***

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- ❖ Post available positions with online job banks with a diverse audience.
- ❖ Post all available positions on company website
- ❖ Post available positions with EEO organizations
- ❖ Posting of many positions in community job banks reaching a diverse population
- ❖ Development of relationships with community colleges and universities

### ***Specify Fourth Initiative:***

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Training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination.

### ***Describe activities undertaken to fulfill that initiative:***

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- ❖ Conducted Diversity and Inclusion Training for Managers.